

CHILDHOOD AND THE MEDIA: IMAGES, RIGHTS AND RESPONSIBILITIES



**BATH
SPA
UNIVERSITY**

In association with

dna
david niven
associates

FRIDAY APRIL 20TH 2012. MICHAEL TIPPETT CENTRE.

Bath Spa University is pleased to present the fourth in a series of child protection conferences, in association with David Niven Associates.

CHILDHOOD AND THE MEDIA

This conference is a great opportunity for all those working with children and young people. Their image and how they are portrayed has direct impact on helping them and protecting them. Too often their portrayal is full of negativity. This needs to be scrutinised and their achievements celebrated much more widely.

The conference will explore various aspects surrounding children's representation and rights as well as the media's responsibilities and regulations.

The speakers and presenters we have assembled represent a depth of experience and range of disciplines that truly should make this a memorable day.

Elisabeth Ribbens, Managing Editor of the Guardian

Jim Gamble QPM, CEO of INEQE Group, former Head of CEOP

Simon Milner, UK Head of Policy at Facebook

Naomi Gummer, UK Public Policy Analyst at Google

Charlotte Dewar, Head of Complaints at the Press Complaints Commission

Sue Steel, Co-ordinator, Anti-Bullying Alliance

Dr Fleur Fisher, Chair, Teenage Magazine Arbitration Panel

David Akinsanya, Film maker and Presenter

Susana Giner, Director of Youth Media Agency supported by Young Journalists

Mike Jempson, Director of MediaWise and Lecturer in Journalism, University of the West of England

Colin Kay, Education Consultant and former Head Teacher, Clarendon College, Trowbridge

BREAK-OUT SESSIONS

Young people and the media: Planning a multi-disciplinary module – Led by Mike Jempson: This workshop will discuss what content could be included in a common (degree level) module to introduce social care staff and journalists to the problems and practicalities surrounding media coverage of child welfare issues.

The representation of Looked After children - Led by David Akinsanya, an established television producer/presenter and a campaigner for Looked After children: Protecting children is vital and no one wants to expose them individually - so how do we tell these stories and how can we work with broadcasters to give a clear picture of what it is like to be in care? David will be discussing these issues in his workshop.

Youth Media in the UK – Led by Susana Giner, Director of Youth Media Agency and two young people involved in youth media: This is an interactive youth-led workshop, giving practitioners ground level perspective and essential top tips for their current practice. This session aims to raise the positive profile of youth media in the UK and open discussions on using youth media as a tool in your work.

Issues for schools and recommendations for practice – Led by Colin Kay, Education Consultant and Former Head Teacher, Clarendon College, Trowbridge: Media images of children and young people have a huge impact in schools, and schools have a major role in protecting children, both in the real, and in the online world. Colin Kay, a secondary Head Teacher for over ten years, will discuss the practicalities of addressing these issues and offer some recommendations for good practice.

CONFERENCE PROGRAMME

- 9.15 Arrival, registration, tea & coffee**
- 9.45 Welcome and introduction**
Prof Christina Slade, Vice-Chancellor, Bath Spa University
Prof Stephen Ward, Dean of the School of Education, Bath Spa University
- 10.00 Elisabeth Ribbens**
Managing Editor of the Guardian Newspaper
- 10.45 Panel Session One: Online Safety**
(Short presentations, followed by a Q&A session)
Simon Milner
UK Policy Director - Facebook
Naomi Gummer
UK Public Policy Analyst, Google
- 11.30 Mike Jempson**
MediaWise Director and Lecturer in Journalism, University of the West of England.
(Author of the UNICEF handbook 'The Media and Children's Rights')
- 11.45 Panel Session Two: More challenges in protecting young people in the wider media**
(Short presentations, followed by a Q&A session)
Charlotte Dewar
Head of Complaints – Press Complaints Commission
Dr Fleur Fisher
Chair – Teenage Magazine Arbitration Panel
Sue Steel
Coordinator - Anti-Bullying Alliance
- 12.30 Lunch**
- 1.30 Break-out sessions**
(Choose one from the following available options)
1. Young people and the media: Planning a multi-disciplinary module
2. Representation of 'Looked After' children in the media
3. Youth media in the UK
4. Issues for schools and recommendations for practice
- 3.00 Jim Gamble QPM**
Keynote/Overview of the day
- 3.45 David Niven**
Final thoughts, short Q&A and thanks
- 4.00 Tea and close**



Michael Tippett Centre, Bath Spa University, Newton St Loe, Bath BA2 9BN

BOOKING INFORMATION

There are a number of ways to book your place at the conference:

1. Go to www.dnivenassociates.co.uk and follow the on-screen instructions to pay using PayPal.
2. Send the address (email or post) you wish to be invoiced at to info@dnivenassociates.co.uk who will send you an invoice and booking form.

Please note:

- You will be required to select which of the four break-out sessions you would like to attend in the afternoon when booking.
- If paying by PayPal you will receive an email shortly after booking to confirm your break-out session choices.
- If booking through invoice you will receive a booking form to complete along with the invoice.
- If your employer is purchasing your seat at the conference you will be required to obtain a Purchase Order Number before the invoice can be submitted.
- No Refunds are available once purchase is complete

Conference Fees:

£65 per delegate

£120 for two delegates

Reduction for groups - please contact David Niven Associates to discuss your individual requirements.

Contact details

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