EDUCATION STRATEGY

The Education Strategy is designed to support the University’s Strategy to 2030: “Our purpose is to challenge our students and staff to realise their talent and thrive, for their own benefit and for the wider good. By doing this, we will think and make the world better.”

EDUCATIONAL OBJECTIVES FOR 2030

1. To ensure our programmes of study are inspiring and relevant, operating at the intersection of professional, creative and sustainable approaches to real world issues.
2. To ensure our programmes of study are inclusive and support transformational learning journeys, thereby encouraging our students to aspire to meaningful and purposeful careers.
3. To enhance our community of practice in learning, teaching and co-curricular support, to enable greater sharing of practice, pedagogical innovation, and more strategic research and evaluation. In doing so, to raise our profile across the sector as a centre of excellence in learning and teaching in Higher Education.
4. To enhance the reciprocal relationships between research, innovation, professional practice and teaching, to ensure research and knowledge exchange activities are driven by the demands of the curriculum, and help to drive and support it.
5. To work towards the development of an holistic education strategy that incorporates teaching, research and knowledge exchange.
6. To develop a strategy for digital transformation that sets the future direction for learning and teaching and drives forward our capability and capacity to embed digital technology at the heart of the Bath Spa experience.
7. To ensure the curriculum and our pedagogical approaches support the achievement of the targets in our Access and Participation Plan.

EDUCATIONAL AIMS FOR 2030

The principal objectives for our curriculum, learning and teaching activities, and resources, arising from the University’s strategy and our educational vision are:

1. To ensure the professional application of our programmes and the employability of our graduates is central to programme design and delivery, with opportunities for experiential learning and skills acquisition, application and articulation throughout each programme.
2. To ensure that our curriculum supports the learning journey of all our students, regardless of entry point and exit destination, enabling educational gain that is meaningful to each student.
3. To ensure that our curriculum and learning resources are diverse and inclusive, enabling a sense of belonging, opportunity and ambition, and that the delivery of our programmes is accessible to all.
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7. To ensure that our programmes of study are inclusive and support transformational learning journeys, thereby encouraging our students to aspire to meaningful and purposeful careers.
8. To ensure that the University’s staff and students use relevant and appropriate technologies and have regular opportunities to evaluate, enhance and develop their digital capabilities.
9. To ensure that there are opportunities for staff development and external collaboration, with respect to continual learning and teaching enhancement, and the sharing of good practice in curriculum design and delivery.

OUR VISION FOR STUDENT EDUCATION

A graduating student is currently estimated to have five careers during a working life that will continue into their seventies, be both local and international, able to work flexibly with others and yet have deep internal resources of resilience and agility, and find creative solutions to complex problems. In short, a lot is demanded across a transdisciplinary spectrum; 73% of employers whilst prizing a degree, do not care about its specific discipline. Simultaneously, one in four students entering University in the UK is registering with a mental health need.

For all these reasons we will work together as one community, to enable our students to thrive and to support their learning journey during and beyond their programme of study.

Our curriculum will be applied and professional, with an emphasis on developing creative, sustainable solutions to local and global challenges. Through the curriculum, the learning environment and our pedagogical approaches, we will prepare our students for diverse and evolving careers that are meaningful to them, and that enable them to be responsible global citizens. We will do this through a personalised and caring approach to learning and wellbeing.

The educational experience of our students will be fueled by networks of local, national and international partnerships. The economic and cultural life of the region and beyond will influence our curriculum and pedagogy, and the learning journeys and outcomes of our students.

Staff development, and the generation and dissemination of good practice across the university and the sector will underpin this vision. In this way, we will ensure that the learning development of all our staff is driven by the needs of our students and the curriculum.

In summary, as an explorative applied learning community we will nurture lifelong learning capabilities, instilling the curiosity and confidence all our students need to navigate a challenging ever changing world of opportunity.

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