

MA Creative Producing

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Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	Bath School of Music and Performing Arts
Main campus	Newton Park
Other sites of delivery	NA
Other Schools involved in delivery	NA
Name of award(s)	Creative Producing
Qualification (final award)	MA
Intermediate awards available	PgCert, PgDip
Routes available	Single
Duration of award	1 year full time / 2 years part time
Sandwich period	No
Modes of delivery offered	Campus-based
Regulatory Scheme [1]	Taught Postgraduate Framework

Professional, Statutory and Regulatory Body accreditation	NA
Date of most recent PSRB approval (month and year)	NA
Renewal of PSRB approval due (month and year)	NA
UCAS code	NA
Route code (SITS)	CRPRODMA
Relevant QAA Subject Benchmark Statements (including date of publication)	There is no relevant Masters benchmark statement, but the BA honours Subject Benchmark Statement for Dance, Drama and Performance (2015) has provided some context.
Date of most recent approval	September 2017
Date specification last updated	September 2017

1] This should also be read in conjunction with the University's Qualifications Framework

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Programme Overview

The MA Creative Producing programme is for those with a desire to work in, or currently working in, live performance. It is for producers at all stages of their career. New and early career producers learn and develop skills that enhance their creative vision, artistic judgement, business skills and acumen. Established producers develop, evaluate and reflect on their own practice and expand their artistic and market awareness by gaining insights into innovative artistic practices. The approach is multidisciplinary, but located in the live performance and does not include film or TV production.

The MA Creative Producing sits within the collaborative model embedded in the Music and Performance postgraduate community. You work with colleagues in levels 5, 6 and 7 and across a range of disciplines. Producers, directors, actors, and Shakespeare scholars work collaboratively. Throughout the programme, modules engender a company approach to the work, learning to function as a creative ensemble.

MA Creative Producing works within the Music and Performance production house, led by its Producer. This collaborative model allows you to contribute to a vibrant and diverse artistic community offering you networking opportunities that serve your business and creative practice. This represents the ideal teaching environment for creative producers. You can engage with productions generated across the School and use them as material for development. Equally, this enables greater enterprise activity for the performance-based courses. There is a virtuous circle to be completed.

All students on the MA Creative Producing programme become part of the School's producing team, working under the supervision of the School's Producer, a member of staff within the academic team. The Producer leads the postgraduate creative producing team creating a workplace environment that is a distinctive part of the programme's delivery. This creates a vibrant and diverse artistic community offering you networking opportunities that serve your future business and creative practice.

The programme offers opportunities for international students to explore new cultural markets and research perspectives in the UK. For UK students, programme content considers international perspectives on Shakespeare as well as opportunities to put that into practice. By broadening the international outreach of individual students, your work likewise broadens the international outreach of the School.

As with all of the Music and Performance Masters, this programme places you within a creative and vibrant artistic community dedicated to all aspects of music and the performing arts. Your programme therefore sits within a dynamic environment where we actively encourage you to work with other practitioners and scholars from other disciplines. You will also work with professional practitioners from a similar range of backgrounds who will bring differing perspectives to your work. You can also work with colleagues on the Bath Business School arts administration masters.

As well as teaching you how to produce, the programme also prepares you for a range of career opportunities in the arts. Including, but not limited to community theatre, workshop leading, teaching, actors' agency and doctoral study.

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Programme Aims

1. Throughout the course, the curriculum aims to:
2. Provide a creative environment that integrates acting, direction and production.
3. Engender a collaborative approach to work appropriate to small-scale professional theatre.
4. Foster a critical understanding of the creative production process.
5. Detail the key phases of the process of developing a production from idea to realisation.
6. Examine the relationship between the producer, the creative team and actors.
7. Act as a catalyst for the development of live performance work.

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Programme Intended Learning Outcomes (ILOs)

(NB These ILOs are at level 7 of the FHEQ)

A Subject-specific Skills and Knowledge

- A1 Comprehensive understanding of artistic management structures and technical roles that contribute to developing and delivering creative product to market
- A2 Systematic practical knowledge of the skills necessary to identify, develop and market creative live performance material
- A3 Relate original production work to current research and advanced scholarship relevant to the role of the Creative Producer
- A4 Communicate artistic, operational and financial ideas and strategies in a manner that engages teams and potential stakeholders and develops professional partnerships
- A5 Show an original entrepreneurial approach evidenced by business awareness and financial literacy.
- A6 Industry-level confidence as a producer of artistic ideas underscored by professional business acumen, financial planning and budgetary management, fundraising etc. appropriate to running a company

B Cognitive and Intellectual Skills

- B1 Critical understanding of the theories and cultural landscape relevant to the producer's professional practice to enable advanced scholarship.
- B2 Problem solving in complex environments by making independent judgements and creative decisions that enable innovation and stimulate enterprise
- B3 Retrieve, sift, select and reflect on information from a variety of sources to apply that information to a range of critical, practical and evaluative contexts
- B4 Professional understanding of the artistic and economic landscape that shapes the current theatre/live performance industry, to include but not limited to knowledge of current policies, critical debates, concepts and dialogues relating to Creative Producing

C Skills for Life and Work

- C1 Autonomous learning (including time management) that demonstrates the exercise of initiative, personal responsibility and decision-making in complex and unpredictable situations and the independent learning ability required for continuing professional development
- C2 Team working skills necessary to succeed in the global workplace, with an ability both to work in and lead teams effectively, as well as the ability to act autonomously in planning and implementing tasks at a professional or equivalent level

C3 Communication skills that show the ability to communicate clearly to specialist and non-specialist audiences knowledge at, or informed by, the forefront of the academic discipline, field of study or area of professional practice, and the conclusions drawn from dealing with complex issues systematically

C4 IT skills and digital literacy that demonstrate the ability to develop new skills to a high level and to approach complex issues systematically and creatively

Intermediate awards

PgCert Intended Learning Outcomes

A1, A2, A4, B2, B3, B4, C1, C3

PgDip Intended Learning Outcomes

A1, A2, A4, A5, A6, B2, B3, B4, C1, C2, C3, C4

Programme content

This programme comprises the following modules

Key:

Core = C

Compulsory = R (ie 'required')

Optional = O

M A CREATIVE PRODUCING				Status	
Level	Code	Title	Credits	Single	Joint
7	PM7001	Research Methodologies & Context	30	C	
7	PM7031	Professional Collaboration	30	C	
7	PM7035	The Role of the Producer	30	C	
7	PM7036	Production 2: Producing a Company	30	C	
7	PM7070	Major Project	60	C	

P G C ert CREATIVE PRODUCING				Status	
Level	Code	Title	Credits	Single	Joint
7	PM7001	Research Methodologies & Context	30	C	
7	PM7031	Professional Collaboration	30	C	

P G D i p CREATIVE PRODUCING				Status	
Level	Code	Title	Credits	Single	Joint
7	PM7001	Research Methodologies & Context	30	C	
7	PM7031	Professional Collaboration	30	C	
7	PM7035	The Role of the Producer	30	C	
7	PM7036	Production 2: Producing a Company	30	C	

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Assessment methods

A range of summative assessment tasks test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

You are supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here to pass that module.

Work experience and placement opportunities

At the core of this programme is a simulated work environment, you engage with the School's season of events, ranging from fringe to large-scale productions. Working in this hothouse environment provides you with a real-time work experience of the process and detail required to engage with live performance. However, no assessment activity draws on a formal work placement or work experience.

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Graduate Attributes

	Bath Spa Graduates...	In Creative Producing, this means...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	Developing skills to identify market opportunities that will not only generate personal employment, but employment for others
2	Will be able to understand and manage complexity, diversity and change	Managing complex production processes that integrate artistic, business, practical and conceptual elements.
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	Leading production teams and resolving small-scale logistical problems all the way through to strategic issues that interconnect with national arts policies, etc.
4	Will be digitally literate: able to work at the interface of creativity and technology	Fluency with differing financial and communication systems and an appreciation of the impact of digital technology on the development of artistic output
5	Will be internationally networked: either by studying abroad for part of the their programme, or studying alongside students from overseas	Recognising the benefits of drawing on international artistic practice, economic investment and creative talent
6	Will be creative thinkers, doers and makers	Being a creative producer
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	Reacting intelligently and fluently to multiple stakeholders, practitioners and audiences
8	Will be ethically aware: prepared for citizenship in a local, national and global context	Respecting the uniqueness that company members offer, their diversity and creative insight

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Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Programme-level modifications

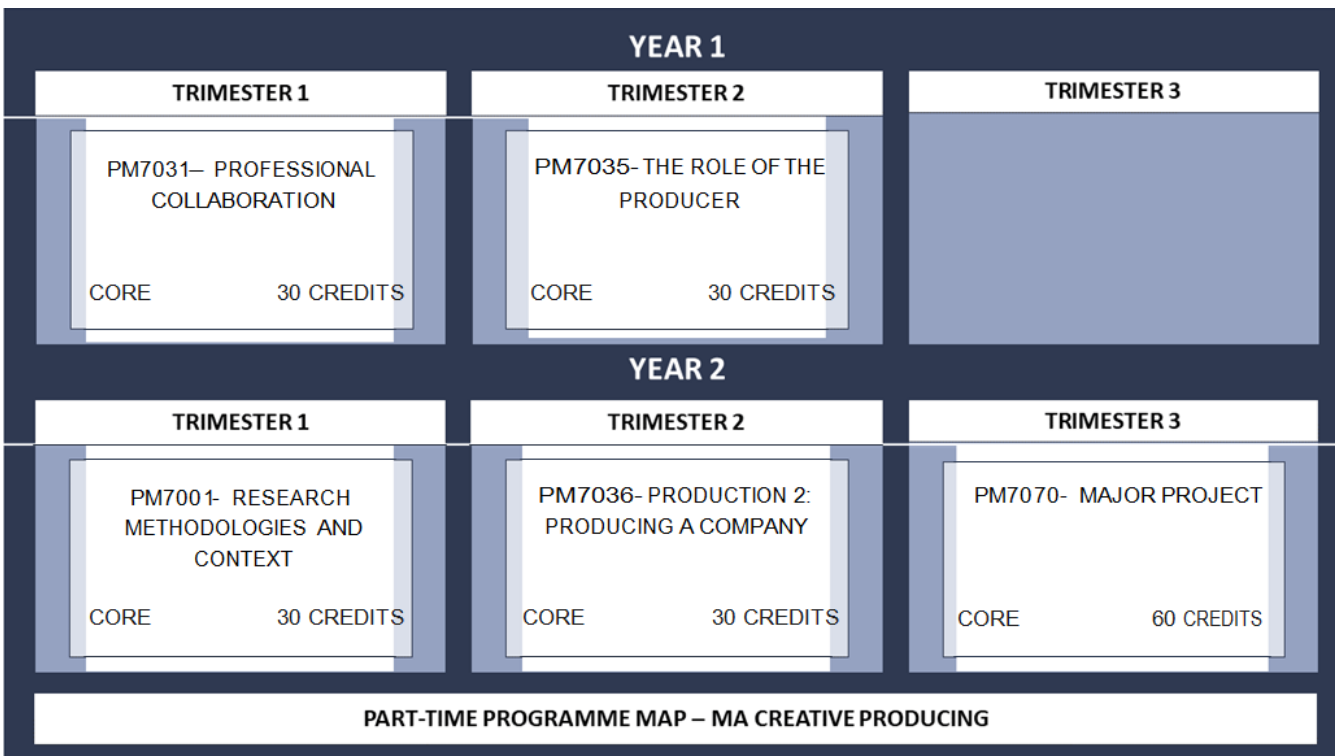
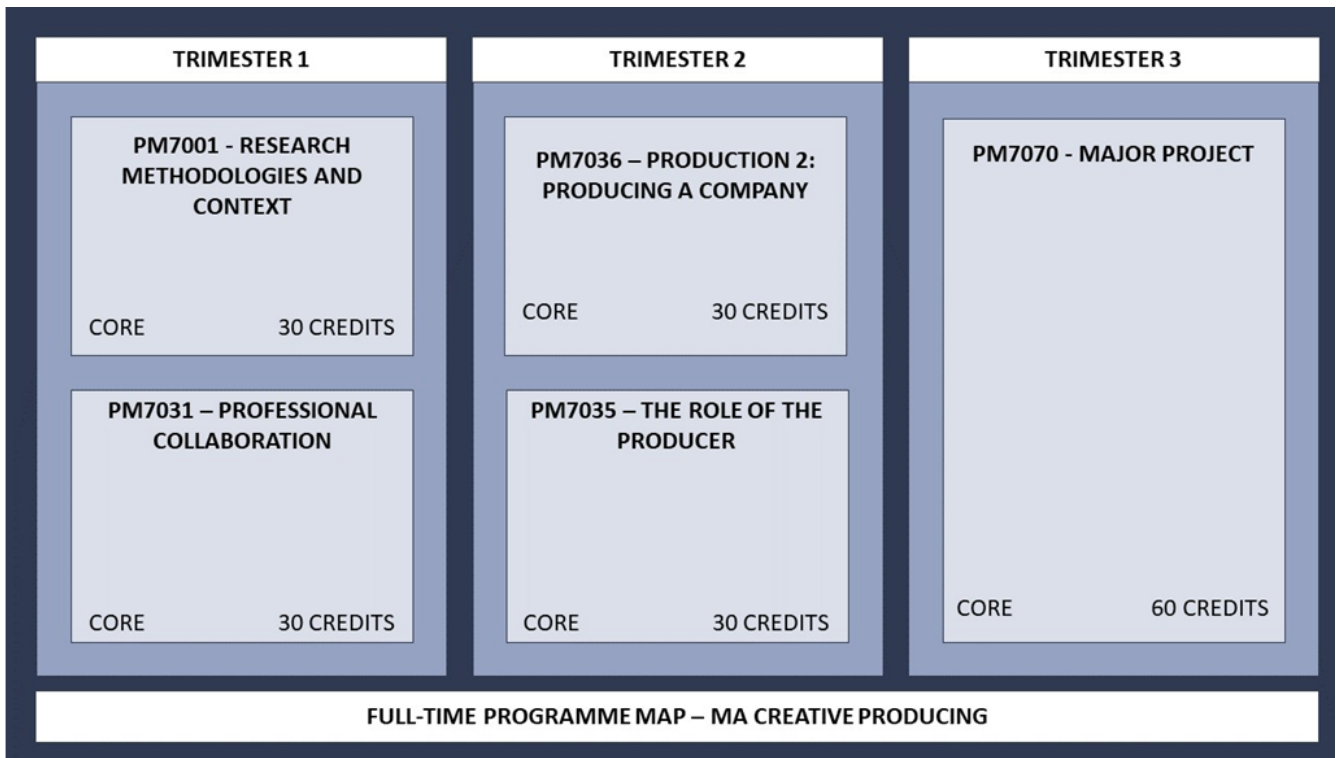
Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

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Appendix 1: Programme structure diagram



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Appendix 2: Map of Intended Learning Outcomes

Level	Module Code	Module Title	Status (C,R,O)[2]	Intended Learning Outcomes													
				Subject-specific Skills and Knowledge						Cognitive and Intellectual Skills				Skills for Life and Work			
				A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	C1	C2	C3	C4
7	PM7001-30	Research Methodologies and Context	C				X				X	X	X	X		X	
7	PM7031-30	Professional Collaboration	C	X	X		X				X	X	X	X		X	
7	PM7035-30	The Role of the Producer	C	X	X		X	X	X		X	X	X	X	X	X	X
7	PM7036-30	Producing 2: Producing a Company	C	X	X		X	X	X		X	X	X	X	X	X	X
7	PM7070-60	Masters Project	C	X	X	X	X	X	X	X	X	X	X	X	X	X	X

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Appendix 3: Map of Summative Assessment Tasks by Module

Level	Module Code	Module Title	Status (C,R,R*, O) ^[2]	Assessment method										
				Coursework					Practical					
				Composition /Portfolio	Research Project	Journal /Blog	Portfolio	Evaluation Commentary	Essay	Performance Recital	Practical Project	Presentation	Skills Project	
7	PM7001-30	Research Methodologies and Context	C		7,500 words									
7	PM7031-30	Professional Collaboration	C								1 Portfolio			
7	PM7035-30	The Role of the Producer	C				4,500 words						3,000 words	
7	PM7036-30	Production2: Producing a Company	C							1 Project and 1 Viva				
7	PM7070-30	Major Project	C		15,000 words									

[2] C=Core, R=Required, R*=Required*, O=Optional

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