

MA Heritage Management

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Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	School of Humanities
Main campus	Graduate School, Corsham Court
Other sites of delivery	Museums and heritage sites
Other Schools involved in delivery	School of Art and Design
Name of award(s)	Heritage Management
Qualification (final award)	MA
Intermediate awards available	Postgraduate Certificate, Postgraduate Diploma
Routes available	Single
Duration of award	One year full-time / Two years part-time
Sandwich period	No
Modes of delivery offered	Campus based; work placements and projects
Regulatory Scheme ^[1]	Taught Postgraduate Framework

Professional, Statutory and Regulatory Body accreditation	N/A
Date of most recent PSRB approval (month and year)	N/A
Renewal of PSRB approval due (month and year)	N/A
UCAS code	N/A
Route code (SITS)	HMMA
Relevant QAA Subject Benchmark Statements (including date of publication)	There is no QAA Benchmark Statement for Heritage, Heritage Management or Heritage Studies. The following Statements have been consulted: Environmental Science and Environmental Studies (2014), Archaeology (2014) and History (2014)
Date of most recent approval	November 2016
Date specification last updated	August 2017

[1] This should also be read in conjunction with the University's Qualifications Framework

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Programme Overview

This programme takes a broad view of the concept of 'heritage management'. For us, this encompasses the built heritage and landscapes, museum collections and archives; it embraces the intangible as well as the tangible, the contested as well as the apparently safe and secure. This is deliberate. It reflects a focus on audiences, broadly conceived, and on contemporary designation and use. Far from being about the past, heritage is defined and managed in the present; its use and value reflect current preoccupations. A key aspect of the course is the development of a strong theoretical framework in which these current concerns can be contextualised and debated.

It has a strong vocational focus, and its content reflects wider external changes and priorities that shape our understanding of heritage and how it is managed: an introduction to health and wellbeing rather than on the more traditional 'heritage education and learning' (although this also figures in our programme), commercial enterprise and income generation, advocacy as a core skill, and partnership working.

The programme has been designed to allow you to focus throughout on specific areas of interest, mapping a route through the different modules in ways that should enable you to develop both theoretical and practical expertise in a key aspect of current heritage practice. Alternatively, you can cover a wide range of different topics and professional practice in a number of contexts. We try to advise you on the most appropriate course of action in relation to your own aspirations, your previous experience and current skills, and our knowledge of the changing nature of the sector itself. Placements and independent projects are integral to this.

Although much of the course focuses on heritage management in, for example, the museum or historic site, we recognise that this takes place within a broader social, political and economic context and within a sector that is larger than the castle ruin or local museum, than a protected landscape or designated collection. Understanding the political context is an essential component of our work. Our focus is primarily on heritage policy and practice in the UK, but we set this within a wider global context and use international examples of shed further light on areas of contention and contemporary debate.

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Programme Aims

1. Develop relevant theoretical and practical knowledge and expertise;
2. Take part in current debates about the future development of 'heritage' and the 'heritage sector', and reflect critically on present challenges in the context of social, political and economic change.
3. Develop your skills as a prospective heritage practitioner, who can work in the sector or in related areas in a range of different roles;
4. Foster and support personal and self-directed development through scholarly enquiry, peer discussion, evaluation, reflective practice and the application of scholarship and research to heritage practice;
5. Lead, design and conduct a piece of original and/or innovative research, or produce a substantial body of work for a range of partner museums and heritage organisations, underpinned by relevant analysis and reflection;
6. Experience different aspects of heritage management in a variety of different organisations and contexts, including in non-traditional settings. We recognise that heritage is defined, managed and valued outside heritage organisations, as well as within them.

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Programme Intended Learning Outcomes (ILOs)

A Subject-specific Skills and Knowledge

On completion of your course, you should be able to demonstrate:

- A1 A broad understanding of differing, conflicting and evolving concepts of and assumptions about 'heritage' and how these help shape heritage policy and practice
- A2 Insights into the evolution and application of international, national and regional heritage policies, the interplay of politics and practice, and the relevance to practice of structures and governance
- A3 A comprehensive knowledge of current funding contexts and criteria
- A4 A systematic understanding of the key external challenges facing the heritage sector at international, national, regional, local and / or organisational levels
- A5 A systematic understanding of key aspects of contemporary heritage practice, standards and approaches and their application in a variety of settings
- A6 An ability to apply the principles of effective project planning, implementation and evaluation
- A7 Effective writing and presentation in response to a brief, intended audience and / or purpose
- A8 That you have successfully designed, developed and delivered at least one substantial and well-defined heritage project [which may be research-based or practice-led].

B Cognitive and Intellectual Skills

On completion of your course, you should be able to demonstrate:

- B1 Effectiveness in identifying, assessing and analysing sources, theories and techniques applicable to this area of research and study, drawn from a wide range of related disciplines
- B2 An ability to plan, prepare and present research and other projects, including the identification and analysis of appropriate resources
- B3 Critical reflection and the capacity to manage ambiguity
- B4 Oral, written and visual communication skills, including editing, questioning and reviewing a wide range of 'texts'

C Skills for Life and Work

On completion of your course, you should be able to demonstrate

- C1 Autonomous learning (including time management) that demonstrates the exercise of initiative, personal responsibility and decision-making in complex and unpredictable situations and the independent learning ability required for continuing professional development

C2 Team working skills necessary to succeed in the global workplace, with an ability both to work in and lead teams effectively, as well as the ability to act autonomously in planning and implementing tasks at a professional or equivalent level

C3 Communication skills that show the ability to communicate clearly to specialist and non-specialist audiences knowledge at, or informed by, the forefront of the academic discipline, field of study or area of professional practice, and the conclusions drawn from dealing with complex issues systematically

C4 IT skills and digital literacy that demonstrate the ability to develop new skills to a high level and to approach complex issues systematically and creatively

Intermediate awards

PgCert Intended Learning Outcomes

A1, A2, A3, A4, A5, A7

B1, B2, B3, B4

C1, C3, C4

Postgraduate Diploma Intended Learning Outcomes

A1, A2, A3, A4, A5, A6, A7

B1, B2, B3, B4

C1, C2 C3, C4

Programme content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single programme

MA Heritage Management				Status	
Level	Code	Title	Credits	Single	Joint
7	HT7001-15	Developing Heritage Thinking	15	C	
7	HT7002-15	Policy, strategy, structures	15	C	
7	HT7003-30	Heritage Management: Planning and Practice	30	C	
7	HT7004-30	Placement	30	C	
7	HT7008-30	Understanding Current Practice [Research Project]	30	O	
7	HT7006-60	Extended Placement or Project	60	R*	
7	HT7007-60	Dissertation	60	R*	
7	HT7012-60	International Perspectives	60	R*	
7	HIS7003-30	Communicating the Past	30	O	
7	HIS7004-30	The country house in context	30	O	
7	EH7008-30	Cultural Landscapes	30	O	

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Assessment methods

The type and format of assessment varies from module to module and may include the some or all of the following: reports on work-based assignments, research project reports, portfolios, reflective logs of evidence (which can be electronic), reviews, proposals for exhibitions, funding or events, business plans, or strategy documents. Where you submit plans or strategies, these should be accompanied by supporting research and appropriate annotations, as well as a reflective commentary setting out your justifications for particular actions and recommendations. In other cases, the work submitted for assessment may take the form of web pages, film, an exhibition or display, lectures or an events programme. An evaluation and critical response to these, based on appropriate user research, may also be relevant here.

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map that shows which tasks are used in which modules. Additional guidance on assessment, including submission deadlines, can be found on Minerva.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

Work experience and placement opportunities

All students taking the Diploma or MA must complete a compulsory placement module [HT7004-30]. This takes place in Trimester Two for FT students and in Trimester One of the second year of study for PT students. Typically, the Placement consists of approximately twenty-five days working in or with one or more partner organisations; how those days are organised is a matter for negotiation between the student and the placement host/s.

Students are supported in identifying appropriate placement opportunities, and the University is committed to working with its partner organisations to ensure that placements are of as much benefit to them as we know they are to our students.

In addition, MA students may opt to take an extended placement or project module, as an alternative to the more traditional Masters' level dissertation. The final placement or project should show evidence of an ability to work independently, to assess alternative courses of action, and to take appropriate decisions commensurate with the level at which the student is working. Students typically submit the outcome of their 'project' for assessment, together with a reflective commentary on the work they have completed and / or which may be taken forwards by others.

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Graduate Attributes

	Bath Spa Graduates...	In Heritage Management, this means...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	Familiar with the wide range of skills required within the sector, and able to demonstrate competence in at least some of them
2	Will be able to understand and manage complexity, diversity and change	Heritage is itself a complex subject, subject to external threats and challenges. You will be able to recognise these, and apply your understanding of them in a variety of situations
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	This is integral to professional practice within the sector, and underpins our programme and your participation in it
4	Will be digitally literate: able to work at the interface of creativity and technology	Using a variety of digital techniques to inform, communicate and exchange ideas
5	Will be internationally networked: either by studying abroad for part of the their programme, or studying alongside students from overseas	Meeting and working with colleagues from other countries and exploring and reflecting on international practice.
6	Will be creative thinkers, doers and makers	This is integral to professional practice within the sector, and underpins the programme and your participation in it

7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	The programme demands that you think about your audience in all your assessed work, and your placement and project may present opportunities to communicate in different ways with other audiences
8	Will be ethically aware: prepared for citizenship in a local, national and global context	The sector has its own codes of ethics, and the practice of heritage raises ethical issues everyday: you will be able to identify and apply ethical thinking to your own work and study

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Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
HT7 003-30	Heritage Management Planning and Practice	Assessment Modification	Approved by the Humanities SQMC 15th November 2019	2020/21
HT7 008-30	Understanding Current practice	Assessment Modification	Approved by the Humanities SQMC 15th November 2019	2020/21
HT7 008-30	Understanding Current Practice	Module Status Modification	Approved by the Humanities SQMC 15th November 2019(Extended deadline)	2020/21
HT7 003-30	Communicating the Past	Added as optional module	Approved by the Humanities SQMC 15th November 2019 (Extended deadline Feb 2020)	2020/21
HT7 004-30	The country house in context	Added as an optional module	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
EH7 008-30	Cultural Landscapes	Added as an optional Module	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7 006-60	Extended Placement or Project	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7 007-60	Dissertation	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7 012-60	International Perspectives	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7 008-60	International Perspectives : Museums, Heritage and the Arts in Context	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21

Programme-level modifications

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Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

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Appendix 1: Programme structure diagram

FULL TIME STUDY - ONE CALENDAR YEAR	
Trimester One	<p>HT7001-15 and HT7002-15</p> <p>Developing Heritage Thinking; Policy, Strategy, Structures</p> <p>HT7003 (30 credits)</p> <p>Heritage Management: Planning and Practice</p>
Trimester Two	<p>HT7008-30</p> <p>Understanding Current Practice</p> <p>HT7004-30</p> <p>Placement</p> <p>HIS7003-30</p> <p>Communicating the Past</p> <p>HIS7004-30</p> <p>The Country House in context</p> <p>EH7008-30</p> <p>Cultural Landscapes</p>
Trimester Three	<p>HT7006-60</p> <p>Extended placement – project</p> <p><i>Or</i></p> <p>HT7007-60</p> <p>Dissertation</p> <p><i>Or</i></p> <p>HT7012-60</p> <p>International perspectives</p>
PART TIME STUDY – TWO CALENDAR YEARS	

YEAR ONE	
Trimester One	HT7003-30 Heritage Management: Planning and Practice
Trimester Two	HIS7003-30 Communicating the Past HIS7004-30 The Country House in Context EH7008-30 Cultural Landscapes HT7008-30 Understanding Current Practice
Trimester Three	HT7004-30 Placement
YEAR TWO	
Trimester One	HT7001-15 Developing Heritage Thinking HT7002-15 Policy, Strategy, Structures
Trimesters Two and Three	HT7006-60 Extended placement – project <i>Or</i> HT7007-60 Dissertation <i>Or</i> HT7012-60 International perspectives
* Note that some seminars and workshops for this module take place in Trimester One; assignments are submitted in Trimester Two	

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Appendix 2: Map of Intended Learning Outcomes

Level	Module Code	Module Title	Status ^[1]	Intended Learning Outcomes																
				Subject-specific Skills and Knowledge								Cognitive and Intellectual Skills			Skills for Life and Work					
				A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	C1	C2	C3	C4	
7	HT7001-15	Developing Heritage Thinking	C	x	x								x			x	x		x	x
7	HT7002-15	Policy, Strategy, Structures	C		x	x	x						x	x	x	x	x		x	x
7	HT7003-30	Heritage Management: Planning and Practice	C		x	x	x						x	x	x	x	x		x	x
7	HT7004-30	Placement	C		x	x	x	x	x	x			x	x	x	x	x	x	x	x
7	HT7008-30	Understanding Current Practice	O	x	x	x	x	x	x	x			x	x	x	x	x	x	x	x
7	HT7006-60	Dissertation	R*	x	x	x	x	x	x	x	x			x	x	x	x		x	x
7	HT7007-60	Extended Placement or Project	R*	x	x	x	x	x	x	x	x			x	x	x	x	x	x	x
7	HT7012-60	International Perspectives	R*	x	x	x	x	x	x	x	x			x	x	x	x		x	x
7	HIS7003-30	Communicating the Past	O	x				x		x	x			x	x	x	x	x		
7	HIS7004-30	The country house in context	O	x				x		x	x			x	x	x	x		x	x
7	EH7008-30	Cultural Landscapes	O	x				x		x	x			x	x	x	x		x	x

[4] C – Core, R – Required, O – Optional

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Appendix 3: Map of Summative Assessment Tasks by Module

Level	Module Code	Module Title	Status	Assessment method													
				Coursework						Practical				Written Examination			
				Composition	Dissertation	Essay	Journal	Portfolio	Report	Performance	Practical Project	Practical skills	Presentation	Student-led seminar	Written Examination	In-class test (seen)	In-class test (unseen)
7	HT7001-15	Developing Heritage Thinking	C			1x2000			2x500								
7	HT7002-15	Policy, Strategy, Structures	C			1x2000			1x2000								
7	HT7003-30	Heritage Management: Planning and Practice	C						1x2000 1x1000 1x3000								
7	HT7004-30	Placement	C				1		2x2000				1 x 30"				
7	HT7008-30	Understanding Current Practice	O						1x1000 1x4000 1x2000								
7	HT7006-60	Extended Placement or Project	R*						1x1000 1x2000	1							
7	HT7007-60	Dissertation	R*		15000				1x2500								
7	HT7012-60	International Perspectives	R*		15000				1x2500								

7	HIS700 3-30	Communicating the Past	O					1x30 00	1x2 000								
7	HIS700 4-30	The country house in context	O					1x10 00	1x4 000								
7	EH7008 -30	Cultural Landscapes	O			1x5 000							1x15 mins				

[5] C=Core, R=Required, R*=Required*, O=Optional [Back to top](#)