BSc (Hons) Business Psychology

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Overview

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	School of Sciences
Department	Psychology
Main campus	Newton Park
Other sites of delivery	N/A
Other Schools involved in delivery	Bath Business School
Name of award(s)	Business Psychology
Qualification (final award)	BSc (Hons)
Intermediate awards available	CertHE, DipHE
Routes available	Full time and part time
Sandwich year	Optional
Duration of award	3 years full-time, 4 years with Professional Placement Year
	6 years part time
Modes of delivery offered	Campus-based

Regulatory Scheme[1]	Undergraduate Academic Framework
Exemptions from regulations/framework[2]	Yes
Professional, Statutory and Regulatory Body accreditation	The British Psychological Society (BPS) (60 credits are necessary for accreditation at levels 4, 5, & 6)
Date of most recent PSRB approval (month and year)	TBC
Renewal of PSRB approval due (month and year)	TBC
UCAS code	BP11/BP12
Route code (SITS)	BSBPS/BSBPS-SW
Relevant QAA Subject Benchmark Statements (including date of publication)	Psychology (November 2019) Business and Management (November 2019)
Date of most recent approval	September 2021
Date specification last updated	September 2021

^[1] This should also be read in conjunction with the University's Qualifications Framework

^[2] See section on 'Exemptions'

Exemptions

The following exemptions are in place:

Programme/Pathway	Regulations/Framework	Brief description of variance	Approving body and date
BSc (Hons) Business Psychology	Undergraduate Academic Framework	Exemption to depart from Framework, paragraph 1.8	Curriculum Committee, September 2021

Programme Overview

This programme provides eligibility for the Graduate Basis for Chartership with the British Psychological Society, provided the student achieves a 2.2 overall and passes the final year dissertation.

Within this course you will have the opportunity to discover the science of human behaviour, its applications in the working world, and the research skills to investigate and generate new knowledge in the field. Alongside students in other psychology programmes, you will have the opportunity to learn about behaviour from a range of perspectives (e.g., biological, cognitive, social, and developmental) and develop skills in psychological methodologies, culminating in a final year dissertation project. By collaborating with the cutting-edge and internationally recognized Bath Business School, this core programme is supported by modules specific to business psychology, and allows you to tailor your learning to your particular interests by selecting from a range of options.

Business psychology graduates will have the skills and knowledge required for further studies, or for employment within the field. With accreditation by the British Psychological Society, this programme has professionalism and applied psychology at its core. The course provides students with the opportunity to identify their professional aspirations, develop them through independent learning and provides opportunities to reflect as part of the curriculum. This is enhanced through the opportunities to gain valuable business experience through a range of flexible work placement options.

Programme Aims

- 1. Provide students with the understanding, theory, and expertise they need to enter the changing business environment and to innovate and solve problems simultaneously across disciplines and borders.
- 2. Equip students with a scientific understanding of the mind, brain, behaviour and experience, and how they interact with the complex environments in which they exist.
- 3. Provide students with skills and tools for exploring experiences and behaviour, culminating in an ability to conduct psychological and business research independently.
- 4. Engage learners in a distinctive programme of psychology and business education that unleashes creativity and enterprising behaviour through skills-based professional and personal development, preparing them to be adaptable and opportunity ready.

Programme Intended Learning Outcomes (ILOs)

A Subject-Specific Skills and Knowledge

	Programme Intended Learning Outcomes (ILOs) On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
A1	A systematic understanding and application of multiple contexts and perspectives of business and psychological issues, utilising approaches chosen from a range of research methods, theories, evidence and applications to relevant issues.	Knowledge and critical understanding and the relevant application of multiple contexts and perspectives to business and psychological issues, recognising that Psychology involves a range of research methods, theories, evidence and applications to relevant issues.	Knowledge of the underlying context, concepts and principles across the multiple perspectives associated with business and psychological issues, recognising that Psychology involves a range of research methods, theories, evidence and applications.
A2	An ability to deploy coherent integration of ideas and findings from across multiple perspectives and distinctive psychological approaches and business practices.	Ability to apply underlying psychological concepts and principles outside the context in which they were studied, and demonstrate critical understanding of how business practices are applied in a range of contexts.	Ability to recognise distinctive psychological approaches to relevant issues and business practices.
А3	A conceptual understanding to identify and evaluate patterns in behaviour, psychological functioning and experience to devise and sustain arguments within the context of business psychology.	Identify and evaluate patterns in behaviour, psychological functioning and experience to devise and sustain arguments within the context of business psychology.	Knowledge of patterns in behaviour, psychological functioning and experience within the context of business psychology.

A4	The ability to generate and explore and test hypotheses and research questions drawing on relevant psychological theory and research to critically evaluate particular aspects of current research within the context of business psychology.	Knowledge of the main methods of enquiry in psychology, including the generation and exploration of hypotheses and research questions, drawing on relevant psychological theory and research to describe and comment upon the appropriateness of different approaches to solving problems within the context of	Knowledge of the main methods of enquiry in psychology, including the ability to explore different approaches to research questions drawing on relevant psychological theory and research within the context of business psychology.
A5	The ability to evaluate established techniques of analysis and inquiry to analyse, present and evaluate quantitative and qualitative data leading to sound judgements in accordance with theories and concepts of the study of psychology and business.	An ability to present, deploy and interpret qualitative and quantitative data and evaluate research findings to develop lines of argument and make sound judgments in accordance with theories and concepts of the study of psychology and business.	Ability to present and interpret qualitative and quantitative data and evaluate research findings to develop lines of argument in accordance with theories and concepts of the study of psychology and business.
A6	Systematically employ evidence-based reasoning and examine practical, theoretical and ethical issues associated with the range of methodologies used in psychological research within the context of business psychology.	Critically examine practical, theoretical and ethical issues associated with the range of methodologies used in psychological research within the context of business psychology.	Employ evidence-based reasoning and examine practical, theoretical and ethical issues within the context of business psychology.
A7	The ability to use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments, applying psychological knowledge ethically and safely to real world problems with an appreciation of the and limits of knowledge.	Ability to use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments, applying psychological knowledge ethically and safely.	Use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments.
A8	The ability to systematically and critically evaluate business and psychological theory and research within the context of business psychology.	Understanding of the limits of own knowledge of business and psychological theory and research, and how this influences evaluations, analyses and interpretations based on that knowledge within the context of business psychology.	Ability to evaluate business and psychological theory and research within the context of business psychology.

B Cognitive and Intellectual Skills

	Programme Intended Learning Outcomes (ILOs)	On Achieving Level 5	On Achieving Level 4
	On Achieving Level 6		
B1	The ability to manage your own learning, and to make use of scholarly reviews and primary sources and to carry out an extensive piece of empirical research that requires you individually to demonstrate a range of research skills relevant to Business Psychology.	The ability to critically apply information from primary sources within the context of Business Psychology.	Ability to retrieve information from a variety of sources (e.g. books, journals etc.), within the context of business psychology.
B2	The ability to manage own development and training to acquire new statistical skills of a professional or equivalent nature.	The ability to critically apply statistical and analytical software packages within the study of business psychology.	Demonstrate numerical reasoning skills and have knowledge of statistical and analytical software packages and their use within business psychology.
В3	Ability to identify and evaluate trustworthy sources to extend knowledge and understanding, applying the concept to your own research within Business Psychology.	Ability to identify and evaluate trustworthy sources to extend knowledge and understanding.	Ability to understand why some sources may be more trustworthy than others.
B4	Ability to create coherent and persuasive academic arguments that are grounded in recognisable paradigms and present these accurately and reliably, with structured and coherent arguments to specialist and non-specialist audiences.	Ability to create coherent and persuasive academic arguments. Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key research techniques of the discipline.	Ability to present structured and coherent academic arguments accurately and reliably using principles associated with the discipline of business psychology.
B5	The creative and enterprising ability to develop applications that provide solutions to contemporary issues and to adapt solutions to changing circumstances.	Demonstrate strategic and creative thinking by generating original and realistic ideas for solving identified issues in Business Psychology and/or to achieve a specific outcome.	The ability to identify contemporary issues and opportunities within Business Psychology to apply learning to create solutions.

C Skills for Life and Work

	Programme Intended Learning Outcomes (ILOs)	On Achieving Level 5	On Achieving Level 4
	On Achieving Level 6		
C1	Autonomous learning[3] (including time management) that shows the exercise of initiative and personal responsibility and enables decision-making in complex and unpredictable contexts.	Autonomous learning (including time management) as would be necessary for employment requiring the exercise of personal responsibility and decision-making such that significant responsibility within organisations could be assumed.	Autonomous learning (including time management) as would be necessary for employment requiring the exercise of personal responsibility.
C2	Team working skills necessary to flourish in the global workplace with an ability both to work in and lead teams effectively.	Team work as would be necessary for employment requiring the exercise of personal responsibility and decision-making for effective work with others such that significant responsibility within organisations could be assumed.	Team work as would be necessary for employment requiring the exercise of personal responsibility for effective work with others.
C3	Communication skills that ensure information, ideas, problems and solutions are communicated effectively and clearly to both specialist and non-specialist audiences.	Communication skills commensurate with the effective communication of information, arguments and analysis in a variety of forms to specialist and non-specialist audiences in which key techniques of the discipline are deployed effectively.	Communication skills that demonstrate an ability to communicate outcomes accurately and reliably and with structured and coherent arguments.
C4	IT skills and digital literacy that demonstrate core competences and are commensurate with an ability to work at the interface of creativity and new technologies.	IT skills and digital literacy that demonstrate the development of existing skills and the acquisition of new competences.	IT skills and digital literacy that provide a platform from which further training can be undertaken to enable development of new skills within a structured and managed environment.

[3] i.e. the ability to review, direct and manage one's own workload

Programme content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R^*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single award

[Name	[Name of subject]			Stat	tus
Level	Code	Title	Credits	Single	Joint
4	PSY4010-20	Introduction to Psychology (BPS)	20	С	N/A
4	PSY4012-20	Individual Differences: Personality and Intelligence (BPS)	20	С	N/A
4	PSY4011-20	Research Methods in Psychology 1 (BPS)	20	С	N/A
4	BPY4000-20	Introduction to Business Psychology	20	С	N/A
4	BMA4001-20	Organizational Behaviour and Management	20	С	N/A
4	BMA4004-20	Design Thinking for Enterprise	20	С	N/A
5	PSY5104-20	Research Methods in Psychology 2 (BPS)	20	С	N/A
5	PSY5105-20	Cognitive and Developmental Psychology (BPS)	20	С	N/A
5	PSY5106-20	Biological and Social Psychology (BPS)	20	С	N/A
5	BPY5000-20	Contemporary Applications of Business Psychology	20	С	N/A
5	BMA5102-20	Human Resource Management	20	R*	N/A

5	BMA5000-20	Creativity for Business	20	R*	N/A
5	BMA5110-20	Entrepreneurship	20	R*	N/A
5	BMA5001-20	Innovation Management	20	R*	N/A
5	BMA5120-20	Work Placement	20	R*	N/A
5	BMA5105-20	Operations and Project Management	20	R*	N/A
5	BMA5108-20	International Business	20	R*	N/A
5	PPY5100-120	Professional Placement Year	20	0	N/A
6	PSY6011-20	Dissertation: Design and Preregistration (BPS)	20	С	N/A
6	PSY6012-20	Dissertation: Research Report (BPS)	20	С	N/A
6	PSY6010-20	Contemporary Application of Psychological Science (BPS)	20	С	N/A
6	BPY6000-20	Work interventions: Health and Wellbeing	20	С	N/A
6	BMA6105-20	Managing Sustainability	20	R*	N/A
6	BMA6107-20	Cross Cultural Management in International Business	20	R*	N/A
6	BMA6102-20	Strategic Human Resource Management	20	R*	N/A
6	BMA6115-20	Leadership and Management	20	R*	N/A
6	BMA6104-20	Organizational Strategy	20	R*	N/A
6	BMA6106-20	New Trends in Management	20	R*	N/A

NB Students must choose two 20 credit R* modules at Level 5 and two 20 credit R* modules at Level 6

Assessment methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

<u>Please note</u>: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

Work experience and placement opportunities

Students will be provided with guidance regarding module selection at Levels 5 and 6 in relation to specific business pathways and graduate opportunities. Students will also be provided with a template to develop a portfolio to showcase the skills that they have developed across the course. All students have the option of a credit-bearing work placement module in your second year of study, and/or a 'sandwich year' placement (PPY5100-120) between your second and third years.

Additional Costs Table

Module Code & Title	Type of Cost	Cost
BMA5120-20/OMO5001-20 Work Placement	Additional costs will depend on the nature and location of placement	

Graduate Attributes

	Bath Spa Graduates	In Business Psychology, we enable this
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	By requiring our students to work collaboratively at Level 4 onwards, supporting their development of excellent communication skills, and embedding employability in the undergraduate curriculum in core modules. A wide range of employable skills are embedded throughout the programme, especially with respect to data collection, analysis and presentation. In addition, we provide numerous opportunities for you to engage and facilitate team activities and encourage you to engage in work placement opportunities.
2	Will be able to understand and manage complexity, diversity and change	We will develop your ability to plan and organise projects; to monitor, react and coordinate activities and to work to address and overcome problems in diverse teams. In addition, with 9 core areas of psychology (cognitive, biological, developmental, social, individual differences, research methods, conceptual and historical issues) our subject furnishes students with frames for conceptual linking to understand and manage complexity, diversity and change from the individual level to wider social systems.
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	By providing opportunities for creative problem solving - suggesting ideas, innovating and seeing new ways of doing things. By enabling our students to work across disciplines creatively and from a scientific perspective, to present material in creative ways in working collaboratively on both formative and summative assessments. In addition, we address this directly within our dissertation component where students work at the intersection of psychology and business.
4	Will be digitally literate: able to work at the interface of creativity and technology	Emphasising the appropriate and effective use of digital resources throughout the course and the importance of communicating information via digital or online media, and in data handling at all levels of the programme.
5	Will be internationally networked: either by studying abroad for part of the their programme, or studying alongside students from overseas	By enabling students to participate in collaborative activities, with a diverse range of students from across the world, thus developing your intercultural awareness. We will promote and encourage students to take up opportunities to study broad (e.g., BSU's Global Citizenship Award) and by using our internationally relevant curriculum to build the confidence to do so.

6	Will be creative thinkers, doers and makers	Giving students opportunities to think creatively and imaginatively in their interpretation, engagement with, and presentation of scientific information to generate creative and effective solutions to academic and organizational problems as well as for and social change.
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	By supporting students to take responsibility for their own learning and to be curious about the world and their community. Assessments will require appropriate and effective communication, honing critical acumen through readings and activities throughout the programme.
8	Will be ethically aware: prepared for citizenship in a local, national and global context	Embedding ethics throughout the programme, adhering to British Psychological Society guidance on ethics in conducting research, and to reflect on practice at all levels.

Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Attached as appendices:

- 1. Programme structure diagram
- 2. Map of module outcomes to level/programme outcomes
- 3. Assessment map
- 4. Module descriptors

Appendix 1: Programme Structure Diagram – BSc (Hons) Business Psychology (Single Honours)

Single	Honours												
L	evel 4												
Semester 1	Semester 2												
Core	Modules												
PSY4010-20 Introduction to Psychology (BPS) PSY4011-20 Research Methods in Psychology 1 (BPS)	PSY4012-20 Individual Differences: Personality and Intelligence (BPS) BMA4001-20 Organizational Behaviour and												
BPY4000-20 Introduction to Business Psychology	Management BMA4004-20 Design Thinking for Enterprise												
Rule Notes: N/A													
Level 5													
Core Modules													
PSY5104-20 Research Methods in Psychology 2 (BPS) PSY5105-20 Cognitive and Developmental Psychology (BPS)	PSY5106-20 Biological and Social Psychology (BPS) BPY5000-20 Contemporary Applications of Business Psychology												
Require	d* Modules												
BMA5102-20 Human Resource Management BMA5000-20 Creativity for Business	BMA5001-20 Innovation Management BMA5120-20 Work Placement												
BMA5110-20 Entrepreneurship	BMA5105-20 Operations and Project Management												
Rule Notes: Students must choose one Required* m	odule in each semester.												
Optional Professional I	Placement Year 120 credits												
L	evel 6												
Core	Modules												

PSY6012-20 Dissertation 2: Research Report (BPS) BPY6000-20 Work interventions: Health and Wellbeing
I* Modules
BMA6104-20 Organizational Strategy
BMA6115-20 Leadership and Management
BMA6106-20 New Trends in Management

Appendix 2: Map of Intended Learning Outcomes

Level	Module Code	Module Title	Status								Inten	ded Le	arning	Outco	mes					
			(C,R,R*,O)[4]	Sub	ject-	speci	fic Sk	ills a	nd Kı	nowle	edge	Cogn	itive ar	nd Intel	lectual	Skills	Skills	for Lif	e and	Work
				A1	A2	АЗ	A4	A5	A6	A7	A8	B1	B2	ВЗ	B4	B5	C1	C2	СЗ	C4
4	PSY4010-20	Introduction to Psychology (BPS)	С	x	х	х	х		х		х	x		x	x		x	х	х	x
4	PSY4011-20	Research Methods in Psychology 1 (BPS)	С	х		x	х	х	х	х	х	х	х	X	х	x	х		x	x
4	PSY4012-20	Individual differences: personality and intelligence (BPS)	С	х	х	x			x	x	х	X		X	х		х	х	х	x
4	BPY4000-20	Introduction to Business Psychology	С	х	х	х	х		х		х	х		х		х	x		х	
4	BMA4001-20	Organizational Behaviour and Management	С	х	х	х			х		х	х		х	х	x	х	х		х
4	BMA4004-20	Design Thinking for Enterprise	С	х				х	х		х	х		х	х	х			х	
5	PSY5104-20	Research Methods in Psychology 2 (BPS)	С	x	x	x	х	х	х	x	х	х	х	х	х	х	х	х	х	х

5	PSY5105-20	Cognitive and Developmental Psychology (BPS)	С	х		х	х	х	х		х	х		х	х		х		х	
5	PSY5106-20	Biological and Social Psychology (BPS)	С	х	x		x	x	х		x	х		х	х		х	х	х	х
5	BPY5000-20	Contemporary Applications of Business Psychology	С	х	x	x	x		x		x	х		х	х	x	х	х	х	
5	BMA5102-20	Human Resource Management	R*	х	х	х	х	х	х		х	х		х	х	х	х		х	
5	BMA5000-20	Creativity for Business	R*	х	х						х	х			х	x	х	х	х	
5	BMA5110-20	Entrepreneurship	R*	х	х			х	х		х	х		х	х	х	х	х	х	
5	BMA5001-20	Innovation Management	R*	х	х	х					х	х			х	x	х	х	х	
5	BMA5105-20	Operations and Project Management	R*	х					х		x	х			х	x	х		х	
5	BMA5108-20	International Business	R*	х		х			х		х	х			х	x	x	x		
5	BMA5120-20	Work Placement	R*		х				х			х		х	х		х	х	х	х
5	PPY5100-120	Professional Placement Year	0		х				х			х		х	х		х	х	х	х
6	PSY6011-20	Dissertation 1: Design and pre-registration (BPS)	С	х	х	х	х	х	х	х	x	х	х	х	х	х	х	х	х	х
6	PSY6012-20	Dissertation 2: Research report (BPS)	С	х	х	х	х	х	х	х	х	х	х	х	х	х	х	х	х	х

6	PSY6010-20	Contemporary Application of Psychological Science (BPS)	С	x	x	x	x	x	x	x	x	х	х	х	х	х	х	х	х	х
6	BPY6000-20	Work interventions: Health and Wellbeing	С	х	х	х	х		х		х	х			х	x	х		х	
6	BMA6105-20	Managing Sustainability	R*	х	х				х			х		х	х	x	х	х	х	
6	BMA6107-20	Cross Cultural Management in International Business	R*	х	х	х			x		x	х			х	x	х	х	х	
6	BMA6102-20	Strategic Human Resource Management	R*	х	х	х			х		x	х			х	x	x	x	x	
6	BMA6115-20	Leadership and Management	R*	х	х	х			х		х	х			х	x	х	х		
6	BMA6104-20	Organizational Strategy	R*	х	х	х			х		х	х			х	x	х		х	
6	BMA6106-20	New Trends in Management	R*	x		х					х	х			х	x	х		х	х

[4] C = Core; R = Required; $R^* = Required^*$; O = Optional

Appendix 3: Map of Summative Assessment Tasks by Module

Le	Module	Module	Status (C,R,									Assess	sment meth	od					
vel	Code	Title	R*,O)[5]			Cou	ırsewo	rk					Practica	ıl			W	ritten Examina	tion
				Compo	Dissert ation	Es say	Jour nal	Project Plan	Portf olio	Re port	Perform ance	Practical Project	Practical skills	Pos ter	Present ation	Set exercises	Written Examination	In-class test (seen)	In-class test (unseen)
4	PSY401 0- 20	Introductio n to Psychology (BPS)	С							1x					1x				
4	PSY401 1- 20	Research Methods in Psycholog y 1 (BPS)	С							1x						1x			
4	PSY401 2- 20	Individual differences: personality and intelligences (BPS)	С												1x		1x		
4	BMA400 1- 20	Organisati onal Behaviour and Manageme nt	С							1x							1x		
4	BMA400 4- 20	Design Thinking for Enterprise	С			1x													

4	BPY400	Introductio	С		1x							1x			
	0- 20	n to Business Psychology			1.4							14			
5	PSY510 4- 20	Research Methods in Psycholog y 2 (BPS)	С					2x							
5	PSY510 5- 20	Cognitive and Developm ental Psychology (BPS)	С		1x									1x	
5	PSY510 6- 20	Biological and Social Psychology (BPS)	С		1x								1x		
5	BPY500 0- 20	Contempor ary Application s of Business Psychology	С					1x					1x		
5	BMA500 0- 20	Creativity for Business	R*						1x				1x		
5	BMA500 1- 20	Innovation Manageme nt	R*			1x			1x						
5	BMA510 5- 20	Operations and Project Manageme nt	R*						1x						

5	BMA510 8- 20	Internation al Business	R*						1x			1x		
5	BMA511 0- 20	Entreprene urship	R*					1x				1x		
5	BMA512 0- 20	Work Placement	R*			1x	1x			1x				
5	PPY510 0- 120	Profession al Placement Year	0			1x	1x							
6	PSY601 1- 20	Dissertatio n: Design and pre - registration (BPS)	С					1x				1x		
6	PSY601 2- 20	Dissertatio n: Research report (BPS)	С					1x						
6	PSY601 0- 20	Contempor ary Application of Psychologi cal Science (BPS)	С				1x			1x				
6	BPY600 0- 20	Work interventio ns: Health and Wellbeing	С					1x					1x	

6	BMA610		R*						1x		1x			
	2- 20	Human Resource												
		Manageme												
		nt (HRM)												
6	BMA610 4- 20	Organisati onal Strategy	R*											
6	BMA610	Managing	R*			1x		1x						
	5- 20	Sustainabil ity												
6	BMA610	New	R*		1x									
	6- 20	Trends in Manageme												
		nt												
6	BMA610		R*			1x				1x				
	7- 20	Cultural Manageme												
		nt in												
		Internation al												
		Business												
6	BMA611	Leadership	R*							1x		1x		
	5- 20	and Manageme												
		nt												

[5] C = Core; R = Required; R* = Required*; O = Optional