

# BA (Hons) Business and Management (including pathways)

## Definitive Programme Document [↗](#)



Bath Spa  
University  
logo

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### Overview [↗](#)

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University Global Banking School, HE Malta
School	Bath Business School
Main campus	Newton Park
Other sites of delivery	International House, Mdina Road, Mriehel. BKR 3000 Malta
Other Schools involved in delivery	n/a

Name of award(s)	<ul style="list-style-type: none"> <li>• Business and Management</li> <li>• Business and Management with Professional Placement Year</li> <li>• Business and Management (Accounting)</li> <li>• Business and Management (Accounting) with Professional Placement Year</li> <li>• Business and Management (Economics)</li> <li>• Business and Management (Economics) with Professional Placement Year</li> <li>• Business and Management (Entrepreneurship)</li> <li>• Business and Management (Entrepreneurship) with Professional Placement Year</li> <li>• Business and Management (Fashion)</li> <li>• Business and Management (Fashion) with Professional Placement Year</li> <li>• Business and Management (Festivals and Events)</li> <li>• Business and Management (Festivals and Events) with Professional Placement Year</li> <li>• Business and Management (Human Resource Management)</li> <li>• Business and Management (Human Resource Management) with Professional Placement Year</li> <li>• Business and Management (International Business)</li> <li>• Business and Management (International Business) with Professional Placement Year</li> <li>• Business and Management (Law)</li> <li>• Business and Management (Law) with Professional Placement Year</li> <li>• Business and Management (Marketing)</li> <li>• Business and Management (Marketing) with Professional Placement Year</li> <li>• Business and Management (Tourism Management)</li> <li>• Business and Management (Tourism Management) with Professional Placement Year</li> </ul>
Qualification (final award)	BA (Hons)
Intermediate awards available	CertHE, DipHE, BA
Routes available	Single/Joint
Professional Placement Year	Optional
Duration of award	3 years full-time; 4 years full time with Professional Placement Year 6 years part-time
Modes of delivery offered	Campus based
Regulatory Scheme[1]	Undergraduate Academic Framework
Exemptions from regulations/framework[2]	N/A

Professional, Statutory and Regulatory Body accreditation	Chartered Institute of Marketing (CIM) Chartered Institute of Management Accountants (CIMA) Institute of Hospitality (IoH)
Date of most recent PSRB approval (month and year)	CIM – May 2016 CIMA – October 2016 IoH – December 2016 Prince2 – December 2017
Renewal of PSRB approval due (month and year)	CIM – May 2018 CIMA – July 2021 IoH – December 2021 Prince2 – transfer to PeopleCert in December 2017 then renewal due December 2020.

UCAS code	<p>Institution Code: B20</p> <p>Business and Management – NN12</p> <p>Business and Management with Professional Placement Year – 21M9</p> <p>Business and Management (Accounting) – N400</p> <p>Business and Management (Accounting) with Professional Placement Year – 11R6</p> <p>Business and Management (Economics) - HH98</p> <p>Business and Management (Economics) with Professional Placement Year - HH99</p> <p>Business and Management (Entrepreneurship) – M362</p> <p>Business and Management (Entrepreneurship) with Professional Placement Year – 11H0</p> <p>Business and Management (Fashion) – HH10</p> <p>Business and Management (Fashion) with Professional Placement Year - H11</p> <p>Business and Management (Festivals and Events) – N285</p> <p>Business and Management (Festivals and Events) with Professional Placement Year – 23K6</p> <p>Business and Management (Human Resource Management) – N600</p> <p>Business and Management (Human Resource Management) with Professional Placement Year – 12C7</p> <p>Business and Management (International Business) – 0T6Y</p> <p>Business and Management (International Business) with Professional Placement Year – 1L63</p> <p>Business and Management (Law) - 3889</p> <p>Business and Management (Law) with Professional Placement Year - 5081</p> <p>Business and Management (Marketing) – N500</p> <p>Business and Management (Marketing) with Professional Placement Year – 19V2</p> <p>Business and Management (Tourism Management) – N832</p> <p>Business and Management (Tourism Management) with Professional Placement Year – 11W3</p>
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Route code (SITS)	<p>BMSIN Business and Management Single Honours</p> <p>BMSINS Business and Management Single Honours with Sandwich Year</p> <p>BMACCSIN Business and Management (Accounting) Single Honours</p> <p>BMACCSINS Business and Management (Accounting) Single Honours with Sandwich Year</p> <p>BABMECO Business and Management (Economics) Single Honours</p> <p>BABMECO-SW Business and Management (Economics) Single Honours Sandwich Year</p> <p>BMENPSIN Business and Management (Entrepreneurship) Single Honours</p> <p>BMENPSINS Business and Management (Entrepreneurship) Single Honours Sandwich</p> <p>BMFASIN Business and Management (Fashion) Single Honours</p> <p>BMFASIN - SW Business and Management (Fashion) Single Honours with Sandwich Year</p> <p>BMFAESIN Business &amp; Management (Festivals and Events) Single Honours</p> <p>BMFAESIN-SW Business &amp; Management (Festivals and Events) Single Honours Sandwich Year</p> <p>BMHRMSIN Business and Management (Human Resource Management) Single Honours</p> <p>BMHRMSINS Business and Management (Human Resource Management) Single Honours with Sandwich Year</p> <p>BMINTSIN Business and Management (International Business) Single Honours</p> <p>BMINTSINS Business and Management (International Business) Single Honours with Sandwich Year</p> <p>BMLAWSIN Business and Management (Law) Single Honours</p> <p>BMLAWSINS Business and Management (Law) Single Honours Sandwich Year</p> <p>BMMSIN Business and Management (Marketing) Single Honours</p> <p>BMMSINS Business and Management (Marketing) Single Honours with Sandwich Year</p> <p>BMTMSIN Business and Management (Tourism Management) Single Honours</p> <p>BMTMSINS Business and Management (Tourism Management) Single Honours with Sandwich Year</p>
Relevant QAA Subject Benchmark Statements (including date of publication)	Business and Management Benchmark Statement (March 2023)
Date of most recent approval	August 2018
Date specification last updated	July 2023

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[1] This should also be read in conjunction with the University's Qualifications Framework

[2] See section on 'Exemptions'

## Exemptions [↗](#)

There are no exemptions

## Programme Overview [↗](#)

The Business and Management undergraduate programme provides a flexible, stimulating and supportive learning environment that fosters creativity. Bath Business School students are innovative, responsible and internationally connected. The course is ideal for students who wish to obtain a degree that will provide them with a firm foundation to build a successful career in business.

You will have the opportunity to gain valuable professional business experience through a range of flexible work placement options. You will also work creatively with businesses on projects. The programme empowers you to pursue your individual interests by selecting from a range of options. Professional recognition opportunities are also available.

Business and Management is available as a single honours subject, for those who wish to keep their options open and to maximize flexibility and choice. You can also elect to follow a range of specialist pathways. Business and Management is also ideal as a companion subject in a combined honours programme. You will join a collegiate academic community that champions lifelong learning, supported by research and practice informed teaching.

## Programme Aims [↗](#)

The aims of this programme are to:

1. Engage learners in a distinctive programme of business education that unleashes creativity and innovation and prepares graduates to succeed in the global environment.
2. Equip students with the necessary in depth specialist and general theory and understanding of the changing business environment, to enable them to innovate and solve problems, working across subject disciplines and borders.
3. Develop enterprising behaviour through professional and personal development – preparing learners to be adaptable and opportunity-ready.
4. Empower learners to use a range of tools to communicate and collaborate; understanding and applying digital technologies and developing professional networks.
5. Develop understanding of the nature of the global forces which shape contemporary organisations - economic, social, ethical, political, ecological, technological and regulatory.

## Programme Intended Learning Outcomes (ILOs) [↗](#)

## A Subject-Specific Skills and Knowledge

	<b>Programme Intended Learning Outcomes (ILOs)</b>	<b>On Achieving Level 5</b>	<b>On Achieving Level 4</b>
	<b>On Achieving Level 6</b>		
A1	<i>The Business Environment:</i> to critically analyse the interrelated nature of the global forces (economic, social, ethical, political, ecological, technological and regulatory) that shape contemporary organisations.	<i>The Business Environment:</i> to appraise the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.	<i>The Business Environment:</i> to identify the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.
A2	<i>Organisations:</i> to systematically and critically review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values and how it feels to manage in different sectors.	<i>Organisations:</i> to review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values.	<i>Organisations:</i> to explain how organisations work and to consider how design and development affects change, culture and values.
A3	<i>Strategy:</i> to evaluate how business policy and strategy impacts on the development of appropriate change management, stakeholder interest, continuity planning and objective setting.	<i>Strategy:</i> to explain how business policy and strategy impacts on the development of appropriate change management and stakeholder interest.	<i>Strategy:</i> to define business policy and strategy including an understanding of appropriate change management and stakeholder interest.
A4	<i>Innovation and Enterprise:</i> to apply business innovation and enterprise development models, to use concept assessment tools and to assess intellectual property regulations.	<i>Innovation and Enterprise:</i> to appraise business innovation and enterprise development models, to use concept assessment tools and intellectual property regulations.	<i>Innovation and Enterprise:</i> to describe business innovation and enterprise development.
A5	<i>Finance:</i> to identify appropriate sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making and managing financial risk.	<i>Finance:</i> to detail the sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making.	<i>Finance:</i> to identify the sources, uses and management of finance and the use of accounting and other information systems for planning and control.

## B Cognitive and Intellectual Skills

	<b>Programme Intended Learning Outcomes (ILOs)</b> <b>On Achieving Level 6</b>	<b>On Achieving Level 5</b>	<b>On Achieving Level 4</b>
B1	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things and synthesises existing ideas, critiques organisations and their practices, identifies and solves problems, evaluating risks, making and implementing decisions.	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things, identifies and solves problems, evaluates risks and implements decision making.	Apply critical and creative thinking skills that uses sound arguments and suggests solutions and ideas and reviews organisations and their practices.
B2	Employ numeracy skills that embrace quantitative techniques to manipulate data, evaluate, estimate and model business problems and functions.	Employ numeracy skills that use quantitative techniques to manipulate data to evaluate, estimate and model business data.	Employ numeracy skills that develop quantitative techniques to manipulate numerical data.
B3	Research and use digital and other resources to interrogate, interpret and evaluate business information.	Research and use digital sources to search for and find a range of appropriate business information to inform decision-making.	Research and use digital sources to search for and find relevant business information.
B4	Reflect critically and constructively on the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in a socially responsible way.

### **C Skills for Life and Work**

<b>Programme Intended Learning Outcomes (ILOs)</b>	<b>On achieving Level 6 you will be able to:</b>	<b>On achieving Level 5 you will be able to:</b>	<b>On achieving Level 4 you will be able to:</b>
C1	<b>Work Independently</b> Exercise initiative, independence and personal responsibility to manage your own learning and time.	<b>Work Independently</b> Exercise independence and personal responsibility to manage your own learning and time.	<b>Work Independently</b> Manage your own learning and time.



C2	<b>Work with Others</b> Work collaboratively with others to achieve individual and common goals, solve problems creatively and build interpersonal relationships to flourish in a global workplace.	<b>Work with Others</b> Work collaboratively with others to achieve individual and common goals, solve problems creatively.	<b>Work with Others</b> Work collaboratively with others.
C3	<b>Communicate with Impact</b> Communicate clearly, effectively and impactfully with specialist and non-specialist audiences.	<b>Communicate with Impact</b> Communicate clearly and effectively with others.	<b>Communicate with Impact</b> Communicate accurately and reliably with others.
C4	<b>Demonstrate Digital Fluency</b> Use digital skills productively, critically and ethically to enhance creativity and communication.	<b>Demonstrate Digital Fluency</b> Use digital skills productively, critically and ethically.	<b>Demonstrate Digital Fluency</b> Use digital skills productively.

## Programme Content

This programme comprises the following modules

Key:

Core = C

Required = R

Required\* = R\*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single or combined award

Business and Management				Status	
Level	Code	Title	Credits	Single	Joint
4	BMA4000-20	The Business Environment	20	C	C
4	BMA4001-20	Organisational Behaviour and Management	20	C	C

4	BMA4002-20	Economics and Globalisation	20	C	C
4	BMA4003-20	Managing Data	20	R	N/A
4	BMA4004-20	Design Thinking for Enterprise	20	R	N/A
4	BMA4005-20	Professional Practice	20	R	N/A
5	BMA5000-20	Creativity for Business	20	C	C
5	BMA5001-20	Innovation Management	20	C	C
5	BMA5100-20	The Marketing Business	20	O	O
5	BMA5102-20	Human Resource Management	20	O	O
5	BMA5104-20	Financial Accounting	20	O	O
5	BMA5105-20	Operations and Project Management	20	O	O
5	BMA5106-20	Destination Management	20	O	O
5	BMA5108-20	International Business	20	O	O
5	BMA5110-20	Entrepreneurship	20	O	O
5	ECN5100-20	Applying Economics	20	O	O
5	BMA5112-20	Festival and Events Management	20	O	O
5	BMA5114-20	Law for Business Enterprise	20	O	O
5	BMA5002-20	Fashion Marketing and Management	20	O	O
5	BMA5120-20	Work Placement	20	O	O
5	PPY5100-120	Professional Placement Year	120	O	O
5	EDU5111-20	Teaching English to Speakers of Other Languages	20	O	O
6	BMA6000-40	Business and Management Project	40	R	O
6	BMA6010-40	Economics Project	40	R	N/A

6	BMA6032-40	Fashion Project	40	R	N/A
6	BMA6100-20	International Marketing	20	O	O
6	BMA6101-20	Management Accounting	20	O	O
6	BMA6102-20	Strategic Human Resource Management	20	O	O
6	BMA6103-20	Enterprise: Creating your Business	20	O	O
6	BMA6104-20	Organisational Strategy	20	O	O
6	BMA6105-20	Managing Sustainability	20	C	C
6	BMA6106-20	New Trends in Management	20	O	O
6	BMA6107-20	Cross Cultural Management in International Business	20	O	O
6	BMA6117-20	Summer Placement	20	O	O
6	BMA6109-20	Tourism: Contemporary Issues	20	O	O
6	BMA6110-20	Creating and Hosting Festivals and Events	20	O	O
6	BMA6116-20	Advanced Economics Issues	20	O	O
6	BMA6111-20	Exploring Law in Business	20	O	O
6	BMA6112-20	Business and Academic Skills	20	O	O
6	BMA6031-20	Fashion Marketing Visualisation	20	O	O
6	BMA6114-20	Successful Freelancing	20	O	O
6	BMA6115-20	Leadership and Management	20	O	O

**At Level 6, Joint students will have to choose a minimum of one optional (O) module in addition to their core (C) module.**

Subject offered with pathways

Business and Management			Pathway											
Level	Code	Title	Credits	Accounting	Economics	Entrepreneurship	Festivals and Events	Human Resource Management	International Business	Law	Marketing	Tourism Management	Fashion	*G BS Malta
4	BMA 400 0-20	The Business Environment	20	C	C	C	C	C	C	C	C	C	C	C
4	BMA 400 1-20	Organisational Behaviour and Management	20	C	C	C	C	C	C	C	C	C	C	C
4	BMA 400 2-20	Economics and Globalisation	20	C	C	C	C	C	C	C	C	C	C	C
4	BMA 400 3-20	Managing Data	20	R	R	R	R	R	R	R	R	R	R	C
4	BMA 400 4-20	Design Thinking for Enterprise	20	R	R	R	R	R	R	R	R	R	R	C
4	BMA 400 5-20	Professional Practice	20	R	R	R	R	R	R	R	R	R	R	C
5	BMA 500 0-20	Creativity for Business	20	C	C	C	C	C	C	C	C	C	C	C
5	BMA 500 1-20	Innovation Management	20	C	C	C	C	C	C	C	C	C	C	C
5	BMA 510 3-20	Accounting in Practice	20	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA 510 9-20	Entrepreneurship in Practice	20	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA 511 1-20	Festivals and Events in Practice	20	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA 510 1-20	Human Resource Management in Practice	20	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA 510 7-20	International Business in Practice	20	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A

5	BMA 511 8-20	Economics in Practice	20	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA 511 3-20	Law in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A
5	BMA 511 6-20	Marketing in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A
5	BMA 511 5-20	Tourism Management in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A
5	BMA 500 3-20	Fashion in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A
5	BMA 510 5-20	Operations and Project Management	20	O	O	O	O	O	O	O	O	O	O	N/A
5	BMA 510 0-20	The Marketing Business	20	O	O	O	O	O	O	O	R	O	O	C
5	BMA 510 2-20	Human Resource Management	20	O	O	O	O	R	O	O	O	O	O	C
5	BMA 510 4-20	Financial Accounting	20	R	O	O	O	O	O	O	O	O	O	N/A
5	BMA 510 6-20	Destination Management	20	O	O	O	O	O	O	O	O	R	O	N/A
5	BMA 510 8-20	International Business	20	O	O	O	O	O	R	O	O	O	O	C
5	BMA 511 0-20	Entrepreneurship	20	O	O	R	O	O	O	O	O	O	O	C
5	BMA 511 2-20	Festival and Events Management	20	O	O	O	R	O	O	O	O	O	O	N/A
5	BMA 511 4-20	Law for Business Enterprise	20	O	O	O	O	O	O	R	O	O	O	N/A
5	BMA 500 2-20	Fashion Marketing and Management	20	O	O	O	O	O	O	O	O	O	R	N/A

5	ECN 510 0-20	Applying Economics	20	O	R	O	O	O	O	O	O	O	O	N/A
5	BMA 512 0-20	Work Placement	20	O	O	O	O	O	O	O	O	O	O	N/A
5	PPY 510 0-120	Professional Placement Year	120	O	O	O	O	O	O	O	O	O	O	N/A
5	EDU 511 1-20	Teaching English to Speakers of Other Languages	20	O	O	O	O	O	O	O	O	O	O	N/A
6	BMA 600 0-40	Business and Management Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	C
6	BMA 600 1-40	Accounting Project	40	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA 600 2-40	Entrepreneurship Project	40	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA 600 5-40	Festival and Events Project	40	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA 600 3-40	Human Resource Management Project	40	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA 600 4-40	International Business Project	40	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A
6	BMA 600 6-40	Marketing Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A
6	BMA 600 7-40	Tourism Management Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A
6	BMA 600 8-40	Law Project	40	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A
6	BMA 601 0-40	Economics Project	40	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA 603 2-40	Fashion Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A

6	BMA 610 0-20	International Marketing	20	O	O	O	O	O	O	O	R	O	O	N/ A
6	BMA 610 1-20	Management Accounting	20	R	O	O	O	O	O	O	O	O	O	N/ A
6	BMA 610 2-20	Strategic Human Resource Management	20	O	O	O	O	R	O	O	O	O	O	N/ A
6	BMA 610 3-20	Enterprise: Creating your Business	20	O	O	R	O	O	O	O	O	O	O	N/ A
6	BMA 610 4-20	Organisational Strategy	20	O	O	O	O	O	O	O	O	O	O	C
6	BMA 610 5-20	Managing Sustainability	20	C	C	C	C	C	C	C	C	C	C	C
6	BMA 610 7-20	Cross Cultural Management in International Business	20	O	O	O	O	O	R	O	O	O	O	N/ A
6	BMA 611 7-20	Summer Placement	20	O	O	O	O	O	O	O	O	O	O	N/ A
6	BMA 610 9-20	Tourism: Contemporary Issues	20	O	O	O	O	O	O	O	O	R	O	N/ A
6	BMA 611 0-20	Creating and Hosting Festivals and Events	20	O	O	O	R	O	O	O	O	O	O	N/ A
6	BMA 611 6-20	Advanced Economics Issues	20	O	R	O	O	O	O	O	O	O	O	N/ A
6	BMA 611 1-20	Exploring Law in Business	20	O	O	O	O	O	O	R	O	O	O	N/ A
6	BMA 611 2-20	Business and Academic Skills	20	O	O	O	O	O	O	O	O	O	O	N/ A
6	BMA 603 1-20	Fashion Marketing Visualisation	20	O	O	O	O	O	O	O	O	O	R	N/ A
6	BMA 610 6-20	New Trends in Management	20	O	O	O	O	O	O	O	O	O	O	C

6	BMA 611 4-20	Successful Freelancing	20	O	O	O	O	O	O	O	O	O	O	N/ A
6	BMA 611 5-20	Leadership and Management	20	O	O	O	O	O	O	O	O	O	O	C

\*GBS Malta is a programme delivered by our Educational Partner, Global Banking School

## Assessment Methods [↗](#)

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

## Work Experience and Placement Opportunities [↗](#)

To give yourself an opportunity to apply your learning in a business context you are encouraged to try a period of work experience. This will give you the chance to transfer the application of skills and knowledge from the safety of the classroom to a real business.

- 1 Open Module 'Work Placement' – 4 weeks work experience for which 20 Level 5 credits can be obtained.

This is a Level 5 open module run by Business and Management offering comprehensive support to gain a short work experience opportunity.

- 2 Professional Placement Year – 10 month placement for which 120 Level 5 'placement' credits can be obtained.

If you are enrolled on the single honours Business and Management Programme (including the pathways), an option for part of your programme will be to obtain and complete a 10 months period with an approved employer. This period will be completed after Level 5 and before Level 6 and will run from September/October to June/July. Towards the end of the first year there will be a meeting arranged to explain the Professional Placement Year process. Details will be sent to all Level 4 business students. The core modules at Level 5 will provide time and guidance for you to apply and prepare for the full length placement.

- 3 A minimum of 6 weeks/ 180 hours 'Summer Placement' for which 20 Level 6 credits are available. This period will be completed after Level 5 and before Level 6 (i.e., through the Summer).

The Level 5 optional Work Placement module also makes provision for a shorter, 70-120 hours, placement in a business.

In addition, you will have a number of opportunities to engage in projects with real businesses. For example, you will work with real businesses on our Level 6 Strategic Human Resource Management module. The business will identify a specific issue within their organisation and you will work collaboratively with them to provide recommendations and solutions. In addition, you will be encouraged in the Level 6 required module 'Research Project' to engage in research relating to a real business thus enabling you to gain both academic research and practical work engagement skills.



## Additional Costs Table [↗](#)

Module Code & Title	Type of Cost	Cost
BMA5003-20 Fashion in Practice	Travel	Variable
BMA5101-20 Human Resource Management in Practice	Travel	Variable
BMA5103-20 Accounting in Practice	Travel	Variable
BMA5107-20 International Business in Practice	Travel	Variable
BMA5109-20 Entrepreneurship in Practice	Travel	Variable
BMA5111-20 Festivals and Events in Practice	Travel	Variable
BMA5113-20 Law in Practice	Travel	Variable
BMA5116-20 Marketing in Practice	Travel	Variable
BMA5115-20 Tourism Management in Practice	Travel	Variable
BMA5120-20 / OMO5001-20 Work Placement	Placement Costs	Variable
PPY5100-120 Professional Placement Year	Placement Costs	Variable
BMA6000-40 Business and Management Project	Project Costs	Variable
BMA6001-40 Accounting Project	Project Costs	Variable
BMA6002-40 Entrepreneurship Project	Project Costs	Variable
BMA6005-40 Festival and Events Project	Project Costs	Variable
BMA6003-40 Human Resource Management Project	Project Costs	Variable
BMA6004-40 International Business Project	Project Costs	Variable
BMA6006-40 Marketing Project	Project Costs	Variable
BMA6007-40 Tourism Management Project	Project Costs	Variable
BMA6008-40 Law Project	Project Costs	Variable
BMA6010-40 Economics Project	Project Costs	Variable
BMA6032-40 Fashion Project	Project Costs	Variable

## Graduate Attributes [↗](#)

Graduate Attribute	While at Bath Spa, I will develop my ability to:	This programme will help me to do this through:

<b>Confidently Self-Aware</b>	Reflect on and recognise my unique skills, strengths, and values and be able to apply and articulate them in a range of different contexts.	Business and Management provides students with the knowledge and skills to reflect on their own abilities and forge future career paths.  With knowledge of the business world, students will be empowered to recognise their abilities and articulate these to potential employers.
<b>Emotionally Attuned</b>	Be mindful of how my actions and emotions impact those around me so I can better navigate difficult situations and build effective interpersonal relationships.	Working collaboratively students will be able to work effectively with others in group settings.  Students are also encouraged to reflect on their own experiences within a broader political, economic, social and cultural dynamics in order to develop respect and empathy with a broad range of people.
<b>Inclusive Collaborator</b>	Contribute independently to collaborative projects while working effectively with others, valuing diversity and respecting individual differences.	Working collaboratively students will be able to work effectively with others in group settings.  Through this process students will be more confident in dealing with conflict and differences of opinion in a professional and respectful manner.
<b>Adaptable Innovator</b>	Embrace challenges, taking risks where needed and applying individual and collective problem solving.	Problem solving and approaching business in a creative and collaborative way will arm students with the ability to adapt to an ever changing work place. These human centric skills are vital in an increasingly technological world.
<b>Critical Thinker</b>	Keep an open mind, ask curious questions and think creatively to gain a deeper and broader understanding of global perspectives and the world around me.	Students are encouraged to challenge conventional business thinking and approaches by using reasoned and considered arguments. Using existing research and developing their own research skills will enable this.
<b>Forward Thinker</b>	Set goals, plan ahead and utilise resources to support my personal ambitions and achieve my own version of success.	Planning, time management, organisation and strategic thinking are ways in which students will be empowered to develop forward thinking abilities.  These occur in the study of organisations and business, but also in the reflective modules focused on personal development.
<b>Ethical Leader</b>	Act with empathy, making decisions grounded in ethical principles while advocating for sustainability and positive social change.	The Business and Management programme exposes students to the UN's Sustainable Development Goals. Sustainability in business is a strong focus in many modules, as is the study of social enterprise and leadership.
<b>Responsible Self-Starter</b>	Be accountable for my actions and decisions while demonstrating creativity, proactivity, and a focus on solutions.	Being an independent learner is encouraged in Business and Management students from their first day. Students are encouraged to make the use of the wide variety of learning support that is available at the University including Academic Advisors, the ASK team and library resources.
<b>Compassionately Resilient</b>	Respond to setbacks with a reflective and positive attitude, flexibility and a self-caring approach.	Adapting to failure is widely addressed in many Business and Management modules. As a key part of innovation and entrepreneurship, the ability to adapt, problem solve will be very familiar to students on this programme.
<b>Digitally Resourceful</b>	Utilise and responsibly leverage existing and emerging technologies to solve problems and communicate.	Digital literacy and skills are embedded throughout the Business and Management programme.  Many teaching and assignment activities encourage the use of digital technologies available in the Adobe suite and beyond.

## Modifications

### Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA6108-20	Business Placement	Change to module status	CoLA Learning and Teaching Quality Committee, 3 April 2019	2019/20
BMA6100-20	International Marketing	Change to assessment weighting	approved by Business SQMC 13th November 2019	2020/21
BMA5114-20	Law for Business Enterprise	Change to assessments	approved by Business SQMC 13th November 2019	2020/21
BMA6101-20	Management Accounting	Change to assessments	approved by Business SQMC 13th November 2019	2020/21
EDU5111-20	Teaching English to Speakers of Other Languages	New module	approved by Business SQMC 13th November 2019	2020/21
BMA5120-20	Work Placement	Assessment Modification	approved by Business SQMC 13th November 2019	2020/21
BMA6104-20	Organisational Strategy	Assessment Modification	approved by Business SQMC 13th November 2019	2020/21
BMA4003-20	Managing Data	Update Module description	approved by Business SQMC 13th November 2019	2020/21
BMA4004-20	Design Thinking for Enterprise	Change to module status	approved by Business SQMC - Chairs Actions 13th November 2019	2020/21
BMA4005-20	Professional Practice	Change to module status	approved by Business SQMC - Chairs Actions 13th November 2019	2020/21
BMA5118-20	Economics in Practice	New module	approved by Curriculum Committee Sept 2020	2021/22
BMA5117-20	Applying Economics	New module	approved by Curriculum Committee Sept 2020	2021/22

BMA6116-20	Advanced Economics Issues	New module	approved by Curriculum Committee Sept 2020	2021/22
BMA6010-40	Economics Project	New module	approved by Curriculum Committee Sept 2020	2021/22
BMA6105-20	Managing Sustainability	Change to assessments Change to module status Semester change Change to assessment weighting	approved by Curriculum Committee Dec 2020	2021/22
BMA6110-20	Creating & Hosting Festivals & Events	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA6000-40	Business and Management Project	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA6114-20	Successful Freelancing	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA6106-20	New Trends in Management	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA6104-20	Organisational Strategy	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA6115-20	Leadership and Management	Change to module status	approved by Curriculum Committee Dec 2020	2021/22
BMA4001-20	Organisational Behaviour and Management	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4002-20	Economics and Globalisation	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4003-20	Managing Data	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA5104-20	Financial Accounting	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA5105-20	Operations and Project Management	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA5114-20	Law and Business Enterprise	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA6101-20	Management Accounting	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22

BMA6109-20	Tourism: Contemporary Issues	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4000-20	The Business Environment	Change to assessment	approved Curriculum Committee 01 March 2023	2023/24

#### Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
New Economics Pathway	Approved by Curriculum Committee Sept 2020	2021/22
BMA6108-20 Business Placement converted to BMA6117-20/OMO6105 Summer Placement Open Module	Approved by Curriculum Approval Panel Dec 2024	2024/25
BMA5117-20 Applying Economics renamed to ECN5100-20 Applying Economics	Approved by Curriculum Approval Panel Dec 2025	2025/26

#### **Attached as Appendices**

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Map of Summative Tasks by Module
4. Module descriptors

### **Appendix 1: Programme Structure Diagram – BA (Hons) Business and Management (BSU)**

Single Honours		Joint Honours	
Level 4			
Semester 1	Semester 2	Semester 1	Semester 2
Core Modules		Core Modules	
BMA4000-20 The Business Environment	BMA4001-20 Organisational Behaviour and Management	BMA4000-20 The Business Environment	BMA4001-20 Organisational Behaviour and Management

	BMA4002-20 Economics and Globalisation		BMA4002-20 Economics and Globalisation
<b>Required Modules</b>		<b>Required Modules</b>	
BMA4003-20 Managing Data	BMA4004-20 Design Thinking for Enterprise		
BMA4005-20 Professional Practice			
<b>Rule Notes:</b> N/A		<b>Rule Notes:</b> Joint students take the remaining 60 credits from the second subject at Level 4.	
<b>Level 5</b>			
<b>Core Modules</b>		<b>Core Modules</b>	
BMA5000-20 Creativity for Business	BMA5001-20 Innovation Management	BMA5000-20 Creativity for Business	BMA5001-20 Innovation Management
<b>Required Modules</b>		<b>Required Modules</b>	
BMA5104-20 Financial Accounting (*for Accounting pathway)	BMA5118-20 Economics in Practice (*for Economics pathway only)	ECN5100-20 Applying Economics (*for Economics pathway)	
BMA5100-20 The Marketing Business (*for Marketing pathway)	BMA5103-20 Accounting in Practice (*for Accounting pathway)		
BMA5102-20 Human Resource Management (for Human Resource Management pathway)	BMA5116-20 Marketing in Practice (only available for Marketing pathway)		
BMA5106-20 Destination Management (*for Tourism Management pathway)	BMA5102-20 Human Resource Management in Practice (for Human Resource Management pathway)		
BMA5108-20 International Business (*for International Business pathway)	BMA5115-20 Tourism Management in Practice (for Tourism Management pathway)		
BMA5110-20 Entrepreneurship (*for Entrepreneurship pathway and core for GBS Malta)	BMA5107-20 International Business in Practice (for International Business pathway)		

BMA5112-20 Festival and Events Management (*for Festival and Events pathway)	BMA5109-20 Entrepreneurship in Practice (for Entrepreneurship pathway)		
BMA5114-20 Law for Business Enterprise (*for Law pathway)	BMA5111-20 Festival and Events in Practice (for Festival and Events pathway)		
BMA5002-20 Fashion Marketing and Management (*for Fashion pathway)	BMA5113-20 Law in Practice (for Law pathway)		
	BMA5003-20 Fashion in Practice (for Fashion pathway)		
<b>Optional Modules</b>		<b>Optional Modules</b>	
BMA5104-20 Financial Accounting*	BMA5120-20 Work Placement	ECN5100-20 Applying Economics	BMA5120-20 Work Placement
BMA5100-20 The Marketing Business*	BMA5100-20 The Marketing Business	BMA5104-20 Financial Accounting	BMA5100-20 The Marketing Business
BMA5102-20 Human Resource Management*	BMA5105-20 Operations and Project Management	BMA5100-20 The Marketing Business	BMA5105-20 Operations and Project Management
BMA5106-20 Destination Management*	BMA5110-20 Entrepreneurship	BMA5102-20 Human Resource Management	BMA5110-20 Entrepreneurship
BMA5108-20 International Business*	BMA5108-20 International Business	BMA5106-20 Destination Management	BMA5108-20 International Business
BMA5110-20 Entrepreneurship*	EDU5111-20 Teaching English to Speakers of Other Languages	BMA5108-20 International Business	EDU5111-20 Teaching English to Speakers of Other Languages
BMA5112-20 Festival and Events Management*		BMA5110-20 Entrepreneurship	
BMA5114-20 Law for Business Enterprise*		BMA5112-20 Festival and Events Management	

BMA5002-20 Fashion Marketing and Management*		BMA5114-20 Law for Business Enterprise	
		BMA5002-20 Fashion Marketing and Management	
<b>Rule Notes:</b> Students on a pathway must take the pathway's Required modules.		<b>Rule Notes:</b> Joint students must take 40 credits in each subject. The remaining 80 credits can be made up of Optional modules from either subject.	
<b>Optional: Professional Placement Year 120 credits</b>			
<b>Level 6</b>			
<b>Core Modules</b>		<b>Core Modules</b>	
BMA6105-20 Managing Sustainability		BMA6105-20 Managing Sustainability	
<b>Required Modules</b>		<b>Required Modules</b>	
BMA6116-20 Advanced Economic Issues (*for Economics pathway)	BMA6010-40 Economics Project (for Economics pathway)		
BMA6101-20 Management Accounting (*for Accounting pathway)			
BMA6100-20 International Marketing (*for Marketing pathway)	BMA6001-40 Accounting Project (for Accounting pathway)		
BMA6102-20 Strategic Human Resource Management (*for Human Resource Management pathway)			
BMA6103-20 Enterprise: Creating Your Business (*for Entrepreneurship pathway)	BMA6006-40 Marketing Project (for Marketing pathway)		
BMA6107-20 Cross-Cultural Management in International Business (*for International Business pathway)			



BMA6109-20 Tourism: Contemporary Issues (*for Tourism Management pathway)	BMA6003-40 Human Resource Management Project (for Human Resource Management pathway)		
BMA6110-20 Creating and Hosting Festivals and Events (*for Festival and Events pathway)			
BMA6111-20 Exploring Law in Business (*for Law pathway)	BMA6002-40 Entrepreneurship Project (for Entrepreneurship pathway)		
BMA6031-20 Fashion Marketing Visualisation (*for Fashion pathway)			
	BMA6004-40 International Business Project (for International Business pathway)		
	BMA6005-40 Festivals and Events Project (for Festival and Events pathway)		
	BMA6007-40 Tourism Management Project (for Tourism Management pathway)		
	BMA6008-40 Law Project (for Law pathway)		
	BMA6032-40 Fashion Project (for Marketing pathway)		
	BMA6000-40 Business and Management Project		
<b>Optional Modules</b>		<b>Optional Modules</b>	
BMA6116-20 Advanced Economic Issues*	BMA6114-20 Successful Freelancing	BMA6116-20 Advanced Economic Issues	BMA6114-20 Successful Freelancing

BMA6101-20 Management Accounting*	BMA6115-20 Leadership and Management	BMA6101-20 Management Accounting	BMA6115-20 Leadership and Management
BMA6100-20 International Marketing*	BMA6106-20 New Trends in Management	BMA6100-20 International Marketing	BMA6106-20 New Trends in Management
BMA6102-20 Strategic Human Resource Management*	BMA6104-20 Organisational Strategy	BMA6102-20 Strategic Human Resource Management	BMA6104-20 Organisational Strategy
BMA6103-20 Enterprise: Creating Your Business*		BMA6103-20 Enterprise: Creating Your Business	BMA6000-40 Business and Management Project
BMA6107-20 Cross-Cultural Management in International Business*		BMA6107-20 Cross-Cultural Management in International Business	
BMA6109-20 Tourism: Contemporary Issues*		BMA6109-20 Tourism: Contemporary Issues	
BMA6110-20 Creating and Hosting Festivals and Events*		BMA6110-20 Creating and Hosting Festivals and Events	
BMA6111-20 Exploring Law in Business*		BMA6111-20 Exploring Law in Business	
BMA6031-20 Fashion Marketing Visualisation*		BMA6031-20 Fashion Marketing Visualisation*	
BMA6117-20 Summer Placement		BMA6117-20 Summer Placement	
BMA6112-20 Business and Academic Skills (only for L6 direct entry international students)		BMA6112-20 Business and Academic Skills (only for L6 direct entry international students)	

**Rule Notes:** Students on a pathway must take the pathway's Required modules.

**Rule Notes:** Joint students must take 40 credits in each subject. The remaining 80 credits can be made up of Optional modules from either subject.

## Programme Structure Diagram – BA (Hons) Business and Management (GBS Malta) [↗](#)

Single Honours	
Level 4	
Semester 1	Semester 2
<b>Core Modules</b>	
BMA4000-20 The Business Environment	BMA4001-20 Organisational Behaviour and Management
BMA4003-20 Managing Data	BMA4002-20 Economics and Globalisation
BMA4005-20 Professional Practice	BMA4004-20 Design Thinking for Enterprise
<b>Rule Notes:</b> N/A	
Level 5	
<b>Core Modules</b>	
BMA5000-20 Creativity for Business	BMA5001-20 Innovation Management
BMA5100-20 The Marketing Business	BMA5108-20 International Business
BMA5102-20 Human Resource Management	BMA5110-20 Entrepreneurship
<b>Rule Notes:</b> N/A	
Level 6	
<b>Core Modules</b>	
BMA6106-20 New Trends in Management	BMA6000-40 Business and Management Project
BMA6105-20 Managing Sustainability	
BMA6104-20 Organisational Strategy	BMA6115-20 Leadership and Management
<b>Rule Notes:</b> N/A	

## Appendix 2: Map of Intended Learning Outcomes [↗](#)

Level	Module Code	Module Title	Status (C,R,R*,O) <sup>[4]</sup>	Intended Learning Outcomes													
				Subject-specific Skills and Knowledge					Cognitive and Intellectual Skills				Skills for Life and Work				
				A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	C4	
4	BMA 4000-20	The Business Environment	C	X		X				X		X		X	X	X	X
4	BMA 4001-20	Organisational Behaviour and Management	C		X		X	X		X		X	X	X	X	X	X
4	BMA 4002-20	Economics and Globalisation	C	X	X			X	X	X	X	X	X	X	X	X	X
4	BMA 4003-20	Managing Data	C/R			X		X	X	X	X		X	X	X	X	X
4	BMA 4004-20	Design Thinking for Enterprise	C/R			X	X		X	X	X		X	X	X	X	X
4	BMA 4005-20	Professional Practice	C/R		X	X			X			X	X		X	X	X
5	BMA 5000-20	Creativity for Business	C	X			X		X	X	X	X	X	X	X	X	X

5	BMA 5001-20	Innovation Management	C	X	X	X	X	X	X	X	X	X	X	X	X	X
5	BMA 5103-20	Accounting in Practice	R		X		X				X	X	X		X	X
5	BMA 5109-20	Entrepreneurship in Practice	R		X		X				X	X	X		X	X
5	BMA 5111-20	Festivals and Events in Practice	R		X		X				X	X	X		X	X
5	BMA 5101-20	Human Resource Management in Practice	R		X		X				X	X	X		X	X
5	BMA 5107-20	International Business in Practice	R		X		X				X	X	X		X	X
5	BMA 5118-20	Economics in Practice	R		X		X				X	X	X		X	X
5	BMA 5113-20	Law in Practice	R		X		X				X	X	X		X	X

5	BMA 5116 -20	Marketing in Practice	C/R		X		X			X	X	X		X	X
5	BMA 5115 -20	Tourism Management in Practice	R		X		X			X	X	X		X	X
5	BMA 5003 -20	Fashion in Practice	R		X		X			X	X	X		X	X
5	BMA 5104 -20	Financial Accounting	O/R	X		X		X	X	X	X	X	X	X	X
5	BMA 5100 -20	The Marketing Business	O/R	X	X	X	X		X	X	X	X	X	X	X
5	BMA 5102 -20	Human Resource Management	O/C/ R		X	X			X		X	X	X	X	X
5	BMA 5105 -20	Operations and Project Management	O	X	X	X			X	X	X		X	X	X
5	BMA 5106 -20	Destination Management	O/R	X	X	X		X	X	X	X	X	X	X	X

5	BMA 5108 -20	Inter natio nal Busi ness	O/C/ R	X	X	X	X	X	X		X	X	X	X	X	X
5	BMA 5110 -20	Entre pren eurs hip	O/C/ R	X	X		X		X		X	X	X	X	X	
5	BMA 5112 -20	Festi val and Even ts Man age ment	O/R	X	X	X	X	X	X	X	X	X	X	X	X	X
5	BMA 5114 -20	Law for Busi ness Enter prise	O/R	X	X		X	X	X	X	X	X	X	X	X	X
5	BMA 5002 -20	Fashi on Mark eting and Man age ment	O/R	X	X		X		X	X	X		X	X	X	X
5	ECN 5100 -20	Appl ying Econ omic s	O/R	X	X	X	X	X	X	X	X	X	X	X	X	X
5	BMA 5120 -20	Work Plac eme nt	O	X	X				X			X	X	X	X	X
5	PPY 5100 -120	Profe ssion al Plac eme nt Year	O		X	X			X			X	X	X	X	X

5	EDU 5111 -20	Teaching English to Speakers of Other Languages	O					X		X	X		X	X	X	X
6	BMA 6000 -40	Business and Management Project	O/C/R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6001 -40	Accounting Project	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6002 -40	Entrepreneurship Project	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6005 -40	Festivals and Events Project	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6003 -40	Human Resource Management Project	R	X	X	X	X	X	X	X	X	X	X	X	X	X



6	BMA 6004 -40	Inter natio nal Busi ness Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6006 -40	Mark eting Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6007 -40	Touri sm Man age ment Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6008 -40	Law Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6010 -40	Econ omic s Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6032 -40	Fashi on Proje ct	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6100 -20	Inter natio nal Mark eting	O/R	X	X	X			X	X	X	X	X	X	X	X
6	BMA 6101 -20	Man age ment Acco untin g	O/R	X		X		X	X	X	X	X	X	X	X	X
6	BMA 6102 -20	Strat egic HRM	O/R	X	X	X			X	X	X		X	X	X	

6	BMA 6103 -20	Enter prise: Creat ing your Busi ness	O/R	X		X	X	X	X	X	X	X	X	X	X	
6	BMA 6104 -20	Orga nisati onal Strat egy	O/C	X	X	X	X		X		X	X	X	X	X	
6	BMA 6105 -20	Man aging Sust ainab ility	C	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6106 -20	New Tren ds in Man age ment	O/C	X	X		X		X	X	X	X	X	X	X	X
6	BMA 6107 -20	Cros s Cultu ral Man age ment in Inter natio nal Busi ness	O/R	X	X	X			X		X	X	X	X	X	
6	BMA 6117 -20	Sum mer Plac eme nt	O		X	X			X			X	X	X	X	
6	BMA 6109 -20	Touri sm: Cont emp orary Issue s	O/R	X	X	X	X		X	X	X	X	X	X	X	X

6	BMA 6110 -20	Creating and Hosting Festivals and Events	O/R		X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6116 -20	Advanced Economic Issues	O/R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA 6111 -20	Exploring Law in Business	O/R	X	X		X		X		X	X	X	X	X	X
6	BMA 6112 -20	Business and Academic Skills	O		X				X		X		X	X	X	
6	BMA 6031 -20	Fashion Marketing Visualization	O/R		X		X	X	X	X	X	X	X		X	X
6	BMA 6114 -20	Successful Freelancing	O			X	X		X	X	X	X	X	X	X	X
6	BMA 6115 -20	Leadership and Management	O/C	X	X	X	X		X			X	X	X	X	

[4] C = Core; R = Required (ie required for this route); R\* = Required\*; O = Optional

### Appendix 3: Map of Summative Assessment Tasks by Module [↗](#)

Level	Module Code	Module Title	Status (C,R,R*,O) <sup>[5]</sup>	Assessment method												
				Coursework						Practical					Written Examination	
				Reflection	Report	Essay	Time based assignment	Project Plan	Dissertation	Pitch	Practical Project	Seminar facilitation	Presentation	Poster presentation	Time constrained assessment	Written Exam
4	BMA 4000-20	The Business Environment	C	1x									1x			
4	BMA 4001-20	Organisational Behaviour and Management	C		1x									1x		
4	BMA 4002-20	Economics and Globalisation	C			1x								1x		
4	BMA 4003-20	Managing Data	C/R								1x			1x		

4	BMA 4004 -20	Desi gn Thin king for Ente rpris e	C/R		1x					1x						
4	BMA 4005 -20	Prof essi onal Prac tice	C/R							1x		1x				
5	BMA 5000 -20	Crea tivity for Busi ness	C		1x							1x				
5	BMA 5001 -20	Inno vatio n Man age ment	C		1x	1x										
5	BMA 5103 -20	Acco untin g in Prac tice	R	1x	1x											
5	BMA 5109 -20	Entr epre neur ship in Prac tice	R	1x	1x											
5	BMA 5111 -20	Festi vals and Even ts in Prac tice	R	1x	1x											

5	BMA 5101 -20	Human Resource Management in Practice	R	1x	1x												
5	BMA 5107 -20	International Business in Practice	R	1x	1x												
5	BMA 5118 -20	Economics in Practice	R	1x	1x												
5	BMA 5113 -20	Law in Practice	R	1x	1x												
5	BMA 5116 -20	Marketing in Practice	R	1x	1x												
5	BMA 5115 -20	Tourism Management in Practice	R	1x	1x												
5	BMA 5003 -20	Fashion in Practice	R	1x	1x												
5	BMA 5104 -20	Financial Accounting	O/R											1x			

5	BMA 5100 -20	The Mark eting Busi ness	O/C/ R		1x					1x						
5	BMA 5102 -20	Hum an Res ourc e Man age ment	O/C/ R		2x											
5	BMA 5105 -20	Oper ation s and Proj ect Man age ment	O		1x								1x			
5	BMA 5106 -20	Desti natio n Man age ment	O/R					1x				1x				
5	BMA 5108 -20	Inter natio nal Busi ness	O/C/ R							1x		1x				
5	BMA 5110 -20	Entr epre neur ship	O/C/ R	1x	1x											
5	BMA 5112 -20	Festi val and Even ts Man age ment	O/R		1x							1x				

5	BMA 5114 -20	Law for Busi ness Ente rpris e	O/R		1x								1x		
5	BMA 5002 -20	Fash ion Mark eting and Man age ment	O/R		1x							1x			
5	ECN 5100 -20	Appl ying Econ omic s	O/R	1x								1x			
5	BMA 5120 -20	Wor k Plac eme nt	O	1x			1x			1x					
5	PPY 5100 -120	Prof essi onal Prac tice Year	O		1x		1x								
5	EDU 5111 -20	Teac hing Engli sh to Spe aker s of Othe r Lang uage s	O		2x										
6	BMA 6000 -40	Busi ness and Man age ment Proj ect	O/C/ R				1x	1x							



6	BMA 6001 -40	Acco untin g Proj ect	R					1x	1x								
6	BMA 6002 -40	Entr epre neur ship Proj ect	R					1x	1x								
6	BMA 6005 -40	Festi vals and Even ts Proj ect	R					1x	1x								
6	BMA 6003 -40	Hum an Res ourc e Man age ment Proj ect	R					1x	1x								
6	BMA 6004 -40	Inter natio nal Busi ness Proj ect	R					1x	1x								
6	BMA 6006 -40	Mark eting Proj ect	R					1x	1x								
6	BMA 6007 -40	Touri sm Man age ment Proj ect	R					1x	1x								
6	BMA 6008 -40	Law Proj ect	R					1x	1x								

6	BMA 6010 -40	Economic Project	R					1x	1x								
6	BMA 6032 -40	Fashion Project	R					1x	1x								
6	BMA 6100 -20	International Marketing	O/R		1x							1x					
6	BMA 6101 -20	Management Accounting	O/R											1x			
6	BMA 6102 -20	Strategic HRM	O/R		1x						1x	1x					
6	BMA 6103 -20	Entreprise: Creating your Business	O/R					1x	1x								
6	BMA 6104 -20	Organizational Strategy	O/C		1x		1x										
6	BMA 6105 -20	Managing Sustainability	C	1x	1x												
6	BMA 6106 -20	New Trends in Management	O/C			1x						1x					

6	BMA 6107 -20	Cross Cultural Management in International Business	O/R		1x						1x					
6	BMA 6117 -20	Summer Placement	O		1x							1x				
6	BMA 6109 -20	Tourism: Contemporary Issues	O/R		1x								1x			
6	BMA 6110 -20	Creating and Hosting Festivals and Events	O/R					1x			1x					
6	BMA 6116 -20	Advanced Economic Issues	O/R			1x								1x		
6	BMA 6111 -20	Exploring Law in Business	O/R							1x	1x					

6	BMA 6112 -20	Busi ness and Acad emic Skill s	O	1x									1x			
6	BMA 6031 -20	Fash ion Mark eting Visu alisa tion	O/R		1x								1x			
6	BMA 6114 -20	Succ essf ul Freel anci ng	O					1x		1x						
6	BMA 6115 -20	Lead ershi p and Man age ment	O/C		1x								1x			

[5] C = Core; R = Required (ie required for this route); R\* = Required\*; O = Optional