BA (Hons) Business and Management (BSU London Hackney)

Definitive Programme Document

Contents

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University London Hackney
School	Bath Business School
Main campus	Bath Spa University London Hackney
Other sites of delivery	n/a
Other Schools involved in delivery	n/a
Name of award(s)	Business and Management
Qualification (final award)	BA (Hons)
Intermediate awards available	CertHE, DipHE, BA
Routes available	Single
Professional Placement Year	N/A
Duration of award	3 years full-time
Modes of delivery offered	Campus based
Regulatory Scheme[1]	Undergraduate Academic Framework
Exemptions from regulations/framework[2]	N/A
Professional, Statutory and Regulatory Body accreditation	Chartered Institute of Marketing (CIM) Chartered Institute of Management Accountants (CIMA) Institute of Hospitality (IoH)
Date of most recent PSRB approval (month and year)	CIM – May 2016 CIMA – October 2016 IoH – December 2016 Prince2 – December 2017
Renewal of PSRB approval due (month and year)	CIM – May 2018 CIMA – July 2021 IoH – December 2021

UCAS code	Institution Code: B20
	Business and Management – NN12
Route code (SITS)	BMSIN Business and Management Single Honours
Relevant QAA Subject Benchmark Statements (including date of publication)	QAA Business and Management Subject Benchmark Statement (2023)
Date of most recent approval	August 2018
Date specification last updated	February 2026

[1] This should also be read in conjunction with the University's Qualifications Framework

[2] See section on 'Exemptions'

Exemptions

There are no exemptions

Programme Overview

The Business and Management undergraduate programme provides a flexible, stimulating and supportive learning environment that fosters creativity. Bath Spa London students are innovative, responsible and internationally connected. The course is ideal for students who wish to obtain a degree that will provide them with a firm foundation to build a successful career in business.

Students engage with practice-informed learning through applied projects, case studies, simulations and research-based activities that reflect contemporary business contexts. These learning experiences support students in applying theory to realistic organisational challenges and in developing confidence in analysing, evaluating and communicating business ideas within an academic setting.

Business and Management is available as a single honours subject, for those who wish to keep their options open and to maximize flexibility and choice. You can also elect to follow a Tourism Management pathway. You will join a collegiate academic community that champions lifelong learning, supported by research and practice informed teaching.

Programme Aims

The aims of this programme are to:

- Engage learners in a distinctive programme of business education that unleashes creativity and innovation and prepares graduates to succeed in the global environment.
- Equip students with the necessary in depth specialist and general theory and understanding of the changing business environment, to enable them to innovate and solve problems, working across subject disciplines and borders.
- Develop enterprising behaviour through professional and personal development – preparing learners to be adaptable and opportunity-ready.
- Empower learners to use a range of tools to communicate and collaborate; understanding and applying digital technologies and developing professional networks.
- Develop understanding of the nature of the global forces which shape contemporary organisations - economic, social, ethical, political, ecological, technological and regulatory.

Programme Intended Learning Outcomes (ILOs)

A Subject-Specific Skills and Knowledge

	On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
A1	*The Business Environment:* critically analyse the interrelated nature of the global forces (economic, social, ethical, political, ecological, technological and regulatory) that shape contemporary organisations.	*The Business Environment:* appraise the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.	*The Business Environment:* identify the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.
A2	*Organisations:* systematically and critically review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values and how it feels to manage in different sectors.	*Organisations:* review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values.	*Organisations:* explain how organisations work and to consider how design and development affects change, culture and values.
A3	*Strategy:* evaluate how business policy and strategy impacts on the development of appropriate change management, stakeholder interest, continuity planning and objective setting.	*Strategy:* explain how business policy and strategy impacts on the development of appropriate change management and stakeholder interest.	*Strategy:* define business policy and strategy including an understanding of appropriate change management and stakeholder interest.
A4	*Innovation and Enterprise:* apply business innovation and enterprise development models, to use concept assessment tools and to assess intellectual property regulations.	*Innovation and Enterprise:* appraise business innovation and enterprise development models, to use concept assessment tools and intellectual property regulations.	*Innovation and Enterprise:* describe business innovation and enterprise development.

	On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
A5	*Finance:* identify appropriate sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making and managing financial risk.	*Finance:* detail the sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making.	*Finance:* identify the sources, uses and management of finance and the use of accounting and other information systems for planning and control.

B Cognitive and Intellectual Skills

	On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
B1	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things and synthesises existing ideas, critiques organisations and their practices, identifies and solves problems, evaluating risks, making and implementing decisions.	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things, identifies and solves problems, evaluates risks and implements decision making.	Apply critical and creative thinking skills that uses sound arguments and suggests solutions and ideas and reviews organisations and their practices.
B2	Employ numeracy skills that embrace quantitative techniques to manipulate data, evaluate, estimate and model business problems and functions.	Employ numeracy skills that use quantitative techniques to manipulate data to evaluate, estimate and model business data.	Employ numeracy skills that develop quantitative techniques to manipulate numerical data.
B3	Research and use digital and other resources to interrogate, interpret and evaluate business information.	Research and use digital sources to search for and find a range of appropriate business information to inform decision-making.	Research and use digital sources to search for and find relevant business information.
B4	Reflect critically and constructively on the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in a socially responsible way.

C Skills for Life and Work

	On achieving Level 6 you will be able to:	On achieving Level 5 you will be able to:	On achieving Level 4 you will be able to:
C1	**Work Independently** Exercise initiative, independence and personal responsibility to manage your own learning and time.	**Work Independently** Exercise independence and personal responsibility to manage your own learning and time.	**Work Independently** Manage your own learning and time.
C2	**Work with Others** Work collaboratively with others to achieve individual and common goals, solve problems creatively and build interpersonal relationships to flourish in a global workplace.	**Work with Others** Work collaboratively with others to achieve individual and common goals, solve problems creatively.	**Work with Others** Work collaboratively with others.
C3	**Communicate with Impact** Communicate clearly, effectively and impactfully with specialist and non-specialist audiences.	**Communicate with Impact** Communicate clearly and effectively with others.	**Communicate with Impact** Communicate accurately and reliably with others.
C4	**Demonstrate Digital Fluency** Use digital skills productively, critically and ethically to enhance creativity and communication.	**Demonstrate Digital Fluency** Use digital skills productively, critically and ethically.	**Demonstrate Digital Fluency** Use digital skills productively.

[3] i.e. the ability to review, direct and manage one's own workload

Programme Content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single award

Business and Management				Status	
Level	Code	Title	Credits	Single	Joint
4	BMA4000-20	The Business Environment	20	C	
4	BMA4001-20	Organisational Behaviour and Management	20	C	
4	BMA4002-20	Economics and Globalisation	20	C	
4	BMA4003-20	Managing Data	20	C	
4	BMA4004-20	Design Thinking for Enterprise	20	C	
4	BMA4005-20	Professional Practice	20	C	
5	BMA5000-20	Creativity for Business	20	C	
5	BMA5001-20	Innovation Management	20	C	
5	BMA5100-20	The Marketing Business	20	C	
5	BMA5105-20	Operations and Project Management	20	C	
5	BMA5108-20	International Business	20	C	
5	BMA5102-20	Human Resource Management	20	C	
6	BMA6000-40	Business and Management Project	40	R	

Business and Management				Status	
Level	Code	Title	Credits	Single	Joint
6	BMA6103-20	Enterprise: Creating your Business	20	C	
6	BMA6104-20	Organisational Strategy	20	C	
6	BMA6105-20	Managing Sustainability	20	C	
6	BMA6115-20	Leadership and Management	20	R	

Assessment Methods

Across the programme, each 20-credit module is assessed through one main piece of assessed work. This assessment is designed to help you show what you have learned by applying ideas, concepts, and skills to a clear academic or professional task that is appropriate to your level of study.

Assessments are varied and practical, reflecting the kinds of tasks you might encounter in real academic, professional, or workplace settings. These may include applied analyses, proposals or plans, consultancy-style tasks, creative or digital outputs, or research-informed projects. Where written work is used, tasks are designed for different purposes and audiences (such as professional, managerial, strategic, or public-facing contexts), so that you develop a range of communication skills rather than completing the same type of assignment repeatedly.

Assessments are designed to be clear, manageable, and inclusive, supporting students from a wide range of educational backgrounds while maintaining academic standards. Opportunities for feedback and support are built into teaching through structured formative learning activities, which help you prepare for the final assessment. Details of these activities are provided in module handbooks and the virtual learning environment. Where group learning is used, your individual achievement is clearly demonstrated within the final submission, ensuring fairness and clarity in marking.

Practice-Informed and Applied Learning Opportunities

Throughout the programme, you will learn through practical and applied activities that reflect real business situations. These include case studies, simulations, applied projects, and research-based tasks that help you understand how businesses operate in today's world. At Levels 4 and 5, you will work with realistic organisational scenarios, sector-based challenges, and business data, using established frameworks and tools to analyse problems and develop informed responses.

At Level 6, this approach develops further as you are expected to work more independently and at a deeper level. You will bring together theory, research, and practical insight to explore complex business issues and develop strategic recommendations, business proposals, or research-informed projects. Together, these learning activities help you build strong academic, analytical, and professional skills while engaging with authentic business challenges in a supportive academic environment.

Additional Costs Table

Module Code & Title	Type of Cost	Cost
BMA5115-20 Tourism Management in Practice	Travel Costs	Variable
BMA6000-40 Business and Management Project	Project Costs	Variable
BMA6007-40 Tourism Management Project	Project Costs	Variable

Graduate Attributes

Graduate Attribute	While at Bath Spa, I will develop my ability to:	This programme will help me to do this through:
Confidently Self-Aware	Reflect on and recognise my unique skills, strengths, and values and be able to apply and articulate them in a range of different contexts.	Business and Management provides students with the knowledge and skills to reflect on their own abilities and forge future career paths. With knowledge of the business world, students will be empowered to recognise their abilities and articulate these to potential employers.
Emotionally Attuned	Be mindful of how my actions and emotions impact those around me so I can better navigate difficult situations and build effective interpersonal relationships.	Working collaboratively students will be able to work effectively with others in group settings. Students are also encouraged to reflect on their own experiences within a broader political, economic, social and cultural dynamics in order to develop respect and empathy with a broad range of people.
Inclusive Collaborator	Contribute independently to collaborative projects while working effectively with others, valuing diversity and respecting individual differences.	Working collaboratively students will be able to work effectively with others in group settings. Through this process students will be more confident in dealing with conflict and differences of opinion in a professional and respectful manner.
Adaptable Innovator	Embrace challenges, taking risks where needed and applying individual and collective problem solving.	Problem solving and approaching business in a creative and collaborative way will arm students with the ability to adapt to an ever changing work place. These human centric skills are vital in an increasingly technological world.
Critical Thinker	Keep an open mind, ask curious questions and think creatively to gain a deeper and broader understanding of global perspectives and the world around me.	Students are encouraged to challenge conventional business thinking and approaches by using reasoned and considered arguments. Using existing research and developing their own research skills will enable this.

Graduate Attribute	While at Bath Spa, I will develop my ability to:	This programme will help me to do this through:
Forward Thinker	Set goals, plan ahead and utilise resources to support my personal ambitions and achieve my own version of success.	Planning, time management, organisation and strategic thinking are ways in which students will be empowered to develop forward thinking abilities. These occur in the study of organisations and business, but also in the reflective modules focused on personal development.
Ethical Leader	Act with empathy, making decisions grounded in ethical principles while advocating for sustainability and positive social change.	The Business and Management programme exposes students to the UN's Sustainable Development Goals. Sustainability is business is a strong focus in many modules, as is the study of social enterprise and leadership.
Responsible Self-Starter	Be accountable for my actions and decisions while demonstrating creativity, proactivity, and a focus on solutions.	Being an independent learner is encouraged in Business and Management students from their first day. Students are encouraged to make the use of the wide variety of learning support that is available at the University including Academic Advisors, the ASK team and library resources.
Compassionately Resilient	Respond to setbacks with a reflective and positive attitude, flexibility and a self-caring approach.	Adapting to failure is widely addressed in many Business and Management modules. As a key part of innovation and entrepreneurship, the ability to adapt, problem solve will be very familiar to students on this programme.
Digitally Resourceful	Utilise and responsibly leverage existing and emerging technologies to solve problems and communicate.	Digital literacy and skills are embedded throughout the Business and Management programme. Many teaching and assignment activities encourage the use of digital technologies available in the Adobe suite and beyond.

Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA4002-20	Economics and Globalisation	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA4003-20	Managing Data	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA4004-20	Design Thinking for Enterprise	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA4005-20	Professional Practice	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA5100-20	The Marketing Business	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA5105-20	Operations and Project Management	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA5108-20	International Business	Change to module status	approved by Curriculum Committee March 2021	2020/21

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA5112-20	Festival and Events Management	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA5106-20	Destination Management	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA5115-20	Tourism Management in Practice	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6000-40	Business and Management Project	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6103-20	Enterprise: Creating your Business	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6104-20	Organisational Strategy	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6115-20	Leadership and Management	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6102-20	Strategic Human Resource Management	Module deleted	approved by Curriculum Committee March 2021	2020/21
BMA6112-20	Business and Academic Skills	Module deleted	approved by Curriculum Committee March 2021	2020/21

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA6007-40	Tourism Management Project	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6105-20	Managing Sustainability	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6109-20	Tourism: Contemporary Issues	Change to module status	approved by Curriculum Committee March 2021	2020/21
BMA6110-20	Creating and Hosting Festivals and Events	Module deleted	approved by Curriculum Committee March 2021	2020/21
BMA6115-20	Leadership and Management	Module deleted	approved by Curriculum Committee March 2021	2020/21
PPY5100-120	Professional Placement Year	Module deleted	approved by Curriculum Committee March 2021	2020/21
BMA4001-20	Organisational Behaviour and Management	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4002-20	Economics and Globalisation	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4003-20	Managing Data	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA5105-20	Operations and Project Management	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA6109-20	Tourism: Contemporary Issues	Change to assessment	approved Curriculum Committee 16 June 2021	2021/22
BMA4000-20	The Business Environment	Change to assessment	approved Curriculum Committee 01 March 2023	2023/24
BMA4000-20	The Business Environment	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA4001-20	Organisational Behaviour and Management	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA4002-20	Economics and Globalisation	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA4003-20	Managing Data	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA4004-20	Design Thinking for Enterprise	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA4005-20	Professional Practice	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA5000-20	Creativity for Business	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA5001-20	Innovation Management	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA5100-20	The Marketing Business	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA5105-20	Operations and Project Management	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA5108-20	International Business	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA5102-20	Human Resource Management	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA6000-40	Business and Management Project	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA6103-20	Enterprise: Creating Your Business	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA6104-20	Organisational Strategy	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
BMA6105-20	Managing Sustainability	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026
BMA6115-20	Leadership and Management	Changes to teaching and learning activities and assessment.	Chair's Action 26 February 2026	2025-2026

Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
Core Module deleted BMA5112-20 Festivals and Events Management	Chair's Action April 2024	June 2024
New Core module BMA5102-20 Human Resource Management	Chair's Action April 2024	June 2024
Tourism Management Pathway Discontinued	Chair's Action August 2025	September 2025
Programme Overview updated	Chair's Action 26 February 2026	2025-2026
Graduate Attributes updated	Chair's Action 26 February 2026	2025-2026
Assessment Methods updated	Chair's Action 26 February 2026	2025-2026
'Work Experience and Placement Opportunities' renamed to 'Practice-Informed and Applied Learning Opportunities', and updated	Chair's Action 26 February 2026	2025-2026

Attached as Appendices

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Map of Summative Tasks by Module
4. Module descriptors

Appendix 1: Programme Structure Diagram – BA (Hons) Business and Management

BA (Hons) Business and Management	
Semester 1	**Semester 2**
Level 4	
Core Modules	
BMA4000-20 The Business Environment	BMA4001-20 Organisational Behaviour and Management
BMA4003-20 Managing Data	BMA4002-20 Economics and Globalisation
BMA4005-20 Professional Practice	BMA4004-20 Design Thinking for Enterprise
Level 5	
Core Modules	
BMA5000-20 Creativity for Business	BMA5001-20 Innovation Management
BMA5100-20 The Marketing Business	BMA5105-20 Operations and Project Management
BMA5108-20 International Business	BMA5102-20 Human Resource Management
Level 6	
Core Modules	
BMA6104-20 Organisational Strategy	BMA6103-20 Enterprise: Creating Your Business
	BMA6105-20 Managing Sustainability
Required Modules	
BMA6000-40 Business Management Project	
BMA6115-20 Leadership and Management	
Rule Notes: *Cohort entry points are in March, June and September. Each Semester has a teaching period of around 13 weeks.*	

Appendix 2: Map of Intended Learning Outcomes

Level	Module Code	Module Title	Status (C,R,R*, O) [4]	Subject-specific Skills and Knowledge					Cognitive and Intellectual Skills				Skills for Life and Work			
				A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	C4
4	BMA4000-20	The Business Environment	C	X		X			X		X		X	X	X	X
4	BMA4001-20	Organisational Behaviour and Management	C		X		X	X		X		X	X	X	X	X
4	BMA4002-20	Economics and Globalisation	C	X	X			X	X	X	X	X	X	X	X	X
4	BMA4003-20	Managing Data	C			X		X	X	X	X		X	X	X	X
4	BMA4004-20	Design Thinking for Enterprise	C			X	X		X	X	X		X	X	X	X
4	BMA4005-20	Professional Practice	C		X	X			X		X	X	X		X	X
5	BMA5000-20	Creativity for Business	C	X			X		X	X	X	X	X	X	X	X
5	BMA5001-20	Innovation Management	C	X	X	X	X	X	X	X	X	X	X	X	X	X
5	BMA5100-20	The Marketing Business	C	X	X	X	X		X	X	X	X	X	X	X	X

Lev el	Module Code	Module Title	Status (C,R,R*, O) [4]	Subject-specific Skills and Knowledge					Cognitive and Intellectual Skills				Skills for Life and Work			
				A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	C4
5	BMA5105-20	Operations and Project Management	C	X	X	X			X	X	X		X	X	X	X
5	BMA5108-20	International Business	C	X	X	X	X	X	X		X	X	X	X	X	X
5	BMA5102-20	Human Resource Management	C		X	X			X		X	X	X	X	X	X
6	BMA6000-40	Business and Management Project	R	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA6103-20	Enterprise: Creating your Business	C	X		X	X	X	X	X	X	X	X	X	X	
6	BMA6104-20	Organisational Strategy	C	X	X	X	X		X		X	X	X	X	X	
6	BMA6105-20	Managing Sustainability	C	X	X	X	X	X	X	X	X	X	X	X	X	X
6	BMA6115-20	Leadership and Management	R	X	X	X	X		X			X	X	X	X	

[4] C = Core; R = Required (i.e., required for this route); R* = Required*; O = Optional

Appendix 3: Map of Summative Assessment Tasks by Module

Level	Module Code	Module Title	Status (C,R,R*,O) [5]	Assessment method											
				Coursework					Practical				Written Examination		
				Integrated Professional Analysis	Applied Professional Proposal or Plan	Strategic or Consultancy Evaluation	Creative or Digital Professional Artefact	Independent Research Project	Pitch	Practical Project	Seminar facilitation	Presentation	Poster presentation	Time constrained assessment	Written Examination	Multiple choice test
4	BMA4000-20	The Business Environment	C	1x												
4	BMA4001-20	Organisational Behaviour and Management	C	1x												
4	BMA4002-20	Economics and Globalisation	C	1x												
4	BMA4003-20	Managing Data	C	1x												
4	BMA4004-20	Design Thinking for Enterprise	C				1x									

Level	Module Code	Module Title	Status (C,R,R*,O)[5]	Assessment method												
				Coursework					Practical					Written Examination		
				Integrated Professional Analysis	Applied Professional Proposal or Plan	Strategic or Consultancy Evaluation	Creative or Digital Professional Artefact	Independent Research Project	Pitch	Practical Project	Seminar facilitation	Presentation	Poster presentation	Time constrained assessment	Written Examination	Multiple choice test
4	BMA4005-20	Professional Practice	C		1x											
5	BMA5000-20	Creativity for Business	C				1x									
5	BMA5001-20	Innovation Management	C			1x										
5	BMA5100-20	The Marketing Business	C		1x											
5	BMA5105-20	Operations and Project Management	C		1x											
5	BMA5108-20	International Business	C			1x										

Level	Module Code	Module Title	Status (C,R,R*,O) [5]	Coursework					Practical					Written Examination		
				Integrated Professional Analysis	Applied Professional Proposal or Plan	Strategic or Consultancy Evaluation	Creative or Digital Professional Artefact	Independent Research Project	Pitch	Practical Project	Seminar facilitation	Presentation	Poster presentation	Time constrained assessment	Written Examination	Multiple choice test
5	BMA5102-20	Human Resource Management	C			1x										
6	BMA6000-40	Business and Management Project	R		1x			1x								
6	BMA6103-20	Enterprise: Creating your Business	C		1x											
6	BMA6104-20	Organisational Strategy	C			1x										
6	BMA6105-20	Managing Sustainability	C			1x										
6	BMA6115-20	Leadership and Management	R			1x										

[5] C = Core; R = Required (i.e., required for this route); R* = Required*; O = Optional