



**Definitive Programme Document**

**Master of Arts in Creative Writing**

Awarding institution	Bath Spa University
Teaching institution	
School	HCI/COLA
Department	Creative Writing
Main campus	Corsham Court
Other sites of delivery	
Other Schools involved in delivery	
Name of award(s)	MA in Creative Writing
Qualification (final award)	MA
Intermediate awards available	PgCert, PgDip
Routes available	Single
Duration of award	One year full-time
Sandwich period	No
Modes of delivery offered	Campus-based
Regulatory Scheme <sup>1</sup>	Taught Postgraduate Framework
Professional, Statutory and Regulatory Body accreditation	NA
Date of most recent PSRB approval (month and year)	
Renewal of PSRB approval due (month and year)	
UCAS code	NA
Route code (SITS)	
Relevant QAA Subject Benchmark Statements (including date of publication)	There is no QAA benchmark statement for a Masters Degree in Creative Writing.
Date of most recent approval	2009
Date specification last updated	June 2016

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<sup>1</sup> This should also be read in conjunction with the University's Qualifications Framework  
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## **Programme Overview**

The aim of the course is to help students bring their creative writing (novel, collection of short stories, collection of poems or book of literary non-fiction) to publishable quality, or as near as possible. To that end, the course is designed to help students develop the artistic, technical and intellectual qualities of their writing and understand the professional context in which they are pursuing their chosen mode of creative work. The course supports students in the development of a manuscript, in the development of relevant skills of writing technique, in the development of their knowledge of their chosen mode of writing and others associated with it, and in their development of critical and evaluative literary skills in writing and spoken discussion. They will also be given advice about how to place their writing, and have the opportunity to meet literary agents, publishers and broadcasters. The course has an excellent record, in particular, of helping students secure contracts with publishers for novels, and has links with a wide range of literary agents, publishers, editors, broadcasters and other professionals connected with writing.

Bath Spa University has long been recognised as a pioneer and leading provider in the teaching of creative writing at undergraduate and postgraduate level. When Creative Studies in English began here in 1988-89, it was one of the very first undergraduate creative writing programmes in the country. Since then the University has continued to build a specialist team of experienced teachers and writers, including distinguished writers who continue to publish novels, poetry, narrative non-fiction and other kinds of creative and critical writing. The MA in Creative Writing, which started in 1992-93, has become one of the most highly respected courses of its type.

The full MA course consists of six modules: two Writing Workshops, two Context Modules and the Manuscript (a double module).

## **Programme Aims**

1. To help students identify a planned manuscript (a novel, collection of short stories, collection of poems or book of literary non-fiction) and complete it, or a substantial part of it, brought to publishable quality or as near as possible. A student who submits portions of their manuscript for all the creative writing assessed assignments will finish with 60,000 words or the equivalent: probably not a complete novel but one within reach of completion.

It must be recognised that not all students who earn the award will reach publishable standard; nor will all the work that does reach this standard in the judgement of the examiners be successful in finding a publisher. Some work will be of the highest quality in intellectual and artistic terms but not appealing to commercial publishers. Some will simply be unlucky in the market place. A distinction mark certainly means that the course team believes that the work deserves to be published.

2. To help students understand and accept the practical conditions faced by working writers of different kinds, and make realistic choices while holding onto the vision and passion that engender the writing.

3. To help students recognize and respond effectively to technical and critical challenges presented by their chosen manuscript

4. To help students develop their technical, critical and personal skills in the field of creative writing through responding to each other's work in 'workshop' discussions.
5. To help students understand and respond to questions and challenges arising from the subject-matter, cultural themes, genres, traditions and other literary contexts with which their chosen manuscript is engaged.
6. To help students understand and respond to professional and intellectual choices and opportunities relevant to their chosen manuscript, including questions of how to place their work, and the role of agents, publishers and editors.

**Programme Intended Learning Outcomes (ILOs)**  
**(NB These ILOs are at level 7 of the FHEQ)**

**A Subject-specific skills and knowledge**

In successfully completing the programme, the student will have acquired

A1 the ability to plan and completely or substantially write, from the point of conception or near that point, an original book-length (as appropriate to the mode of writing involved) work of prose fiction (novel or short story), literary non-fiction or poetry, such as to demonstrate practical and conceptual knowledge of the relevant field

A2 the ability to produce a substantial work as defined above that responds to complex questions and finds solutions to practical problems concerning literary form and subject-matter

A3 the ability to write short pieces of creative writing in the chosen mode that demonstrate a practical understanding of appropriate techniques and are suitable for editorial discussion

A4 the ability to reconsider and revise their creative writing in response to precise, comparative and analytical discussion in groups and one-to-one, in a way that demonstrates practical and conceptual understanding as relevant to the chosen mode.

A5 the ability to write analytically about literary texts, in terms of technique, language, form and content, and in response to complex questions at the forefront of the discipline, as relevant to their chosen writing project

A6 the ability to produce creative writing that demonstrates an understanding of technique, methodology, genre and literary and professional context (including, where appropriate, new developments in genre, new media and new forms of publication) as relevant to their chosen writing project

## **B Cognitive and Intellectual Skills**

In successfully completing the programme, the student will have acquired

B1 Creative, observational, analytical, language and imaginative skills as required for the effective conception, design and substantial achievement of a manuscript of imaginative writing.

B2 The relevant methodological skills for examining incomplete or fragmentary experience and shaping it into coherent form for publishers and readers.

B3 Analytical, language and imaginative skills as required for the critical analysis and practical problem-solving assessment of their own and other writers' work, and for the precise and helpful articulation of criticism of other writers' work.

B4 Analytical and imaginative skills as required to understand how experience may be translated into language, and into conventional form or innovative expression; how writing can engage with tradition, literary convention and language as well as with the observed facts of the world; and how work can engage with the consumer of the literary experience.

B5 Skills of literary and cultural analysis to demonstrate the effective use of literary media and forms with reference to reading, research (as appropriate to the discipline) and systematic study.

## **C Skills for Life and Work**

C1 Autonomous learning (including time management) that demonstrates the exercise of initiative, personal responsibility and decision-making in complex and unpredictable situations and the independent learning ability required for continuing professional development

C2 Team working skills necessary to succeed in the global workplace, with an ability both to work in and lead teams effectively, as well as the ability to act autonomously in planning and implementing tasks at a professional or equivalent level

C3 Communication skills that show the ability to communicate clearly to specialist and non-specialist audiences knowledge at, or informed by, the forefront of the academic discipline, field of study or area of professional practice, and the conclusions drawn from dealing with complex issues systematically

C4 IT skills and digital literacy that demonstrate the ability to develop new skills to a high level and to approach complex issues systematically and creatively

## **Intermediate awards**

The full MA course consists of six modules: two Writing Workshops, two Context Modules and the Manuscript (a double module). Successful completion of two modules, including at least one Writing Workshop (ie not two Context Modules), earns the Postgraduate

Certificate in Creative Writing. Successful completion of four modules, including at least two Writing Workshops, earns the Postgraduate Diploma in Creative Writing. Successful completion of all six modules earns the MA in Creative Writing. Each Workshop or Context Module carries 30 credits. The Manuscript double module carries 60 credits.

### **PgCert Intended Learning Outcomes**

A3-6  
B2-5  
C1-4

### **PgDip Intended Learning Outcomes**

A2-6  
B2-5  
C1-4

### **Programme content**

This programme comprises the following modules

#### **Workshop Modules:**

CW7050-30: Professional Skills Workshop (Prose or Poetry) C R

One of these must be taken for completion of the MA in Creative Writing:

CW7006-30: Prose Workshop 2

CW7007-30: Poetry Workshop 2

#### **Context Modules:**

All optional, but two must be taken for completion of the MA in Creative Writing

CW7010-30: Writing and Gender

CW7011-30: Writing and the Environment

CW7012-30: The Poet's Eye

CW7013-30: Writing and Politics

CW7014-30: The Writer and Place

CW7015-30: The Short Story

CW7016-30: Contemporary American Writing

CW7017-30: Modernism and Postmodernism

CW7019-30: Narrative Non-Fiction

CW7021-30: The Love Story

CW3030-30: Storyworlds: Writing for Digital Media

CW7031-30: Historical Fiction

CW7032-30 Writing Now

CW7047-30 The Creative Writing Workshop

CW7510-30 Spoken Word: The Power of Speech

CW7046-30 Story and Writer Development

#### **Manuscript module:**

CW7024-60: The Manuscript C R for MA in Creative Writing

## Programme Structure Diagram

### Key:

Core = C

Compulsory = R (ie 'required')

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single and/or joint programme

### NA for MA in Creative Writing

MA Creative Writing				Status	
Level	Code	Title	Credits	Single	Joint
7	CW7050-30	Professional Skills Workshop (Prose or Poetry)	30	C/R	
7	CW7006-30	Prose Workshop 2	30	O	
7	CW7007-30	Poetry Workshop 2	30	O	
7	CW7010-30	Writing and Gender	30	O	
7	CW7011-30	Writing and the Environment	30	O	
7	CW7012-30	The Poet's Eye	30	O	
7	CW7013-30	Writing and Politics	30	O	
7	CW7014-30	The Writer and Place	30	O	
7	CW7015-30	The Short Story	30	O	
7	CW7016-30	Contemporary American Writing	30	O	
7	CW7017-30	Modernism and Postmodernism	30	O	
7	CW7019-30	Narrative Non-Fiction	30	O	
7	CW7021-30	The Love Story	30	O	
7	CW3030-30	Storyworlds: Writing for Digital Media	30	O	
7	CW7031-30	Historical Fiction	30	O	
7	CW7032-30	Writing Now	30	O	
7	CW7047-30	The Creative Writing Workshop	30	O	
7	CW7510-30	Spoken Word: The Power of Speech	30	O	

7	CW7046-30	Story and Writer Development	30	O	
7	CW7024-60	The Manuscript	60	C/R	

Subject offered with pathways **NA for MA in Creative Writing**

### Assessment methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

### Work experience and placement opportunities

NA for MA in Creative Writing

### Graduate Attributes

	Bath Spa Graduates...	In Creative Writing, this means...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	Will be equipped to complete works of creative writing to the best of their ability as informed by knowledge of the relevant techniques and professional contexts
2	Will be able to understand and manage complexity, diversity and change	Will have practical experience in responding to the complex technical, emotional and intellectual challenges presented by the planning and development of a work of creative writing in a diverse and rapidly changing cultural and professional context
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners of creative writing
4	Will be digitally literate: able to work at the interface of creativity and technology	Will be digitally literate and able to work at the interface of creativity and technology as required by their chosen mode of creative writing

5	Will be internationally networked: either by studying abroad for part of the their programme, or studying alongside students from overseas	Will be internationally networked by studying alongside students from overseas and by encountering a diversity of international creative writing and creative concerns
6	Will be creative thinkers, doers and makers	This is the heart of the subject
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	Will be critical thinkers, able to express their ideas in written and oral form, and possessing information literacy, having honed these skills in creative writing workshops, tutorials and the written analysis of their own and others' work
8	Will be ethically aware: prepared for citizenship in a local, national and global context	Will be ethically aware and prepared for citizenship in a local, national and global context, having encountered, discussed and found practical responses to diverse ethical questions arising from their own and other writers' creative work

## Modifications

### Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
CW700 5	Professional Skills	Clarification (but not change) of assessment pattern	Panel	2016-17
CW700 6	The Novel 2	Change of Title to: Prose Workshop 2	Panel	2016-17

### Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
Addition of new modules: <b>Writing Now</b> and a suite of new "Essential Skills" modules: <ul style="list-style-type: none"> <li>• The Creative Writing Workshop</li> <li>• Spoken Word: The Power of Speech</li> <li>• Story and Writer Development</li> </ul>	Panel	16-17

**Attached as appendices:**

1. Map of module outcomes to level/programme outcomes
2. Assessment map
3. Module descriptors



**Map of Intended Learning Outcomes (ILOs) against modules**  
**MA in Creative Writing**

Please indicate (✓) in the relevant boxes the modules in which level/programme Intended Learning Outcomes are being assessed.

(Note: not all modules will be expected to align with all ILOs for the level; rather, in designing each level of the programme, thought should be given to how the overall diet enables a student to meet all of the ILOs.)

(The number of columns can be adjusted to accommodate the ILOs as set out in the Programme Specification section of the Definitive Programme Document.)

Level	Module Code	Module Title	Status (C,R,O) <sup>1</sup>	Intended Learning Outcomes															
				Subject-specific Skills and Knowledge						Cognitive and Intellectual Skills					Skills for Life and Work				
				A1	A2	A3	A4	A5	A6		B1	B2	B3	B4	B5	C1	C2	C3	C4
	CW7050-30	Prof Skills*	C R	✓*	✓*	✓	✓		✓			✓	✓	✓	✓	✓	✓	✓	
	CW7006-30	Prose Workshop 2*	O	✓*	✓*	✓	✓		✓			✓	✓	✓	✓	✓	✓	✓	
	CW7007-30	Poetry Workshop 2*	O	✓*	✓*	✓	✓		✓			✓	✓	✓	✓	✓	✓	✓	

<sup>1</sup> C = Core; R = Compulsory (ie required for this route); O = Optional

	CW7010-30	Writing & Gender	All O down to CW7024			✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7011-30	Writing and Environment				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7012-30	Poet's Eye				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7013-30	Writing and Politics				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7014-30	The Writer and Place				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7015-30	The Short Story				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7016-30	American Writing				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7017-30	Modernism & Po-Mo				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7019-30	Narrative Non-Fiction				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7021-30	The Love Story				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7030-30	Storyworlds				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7031-30	Historical Fiction				✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7024-60	The Manuscript*	C R	✓*	✓*		✓		✓		✓*	✓	✓	✓	✓	✓	✓	✓	✓
	CW7032-30	Writing Now	O			✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓

	CW7047-30	The Creative Writing Workshop	O			✓	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓
	CW7510-30	Spoken Word: The Power of Speech	O			✓		✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
	CW7046-30	Story and Writer Development	O			✓		✓	✓			✓	✓	✓	✓	✓	✓	✓	✓

\* These require the combination of CW7050, either CW7006 or CW7007, and CW7024.



**Map of summative assessment tasks by module**  
**MA in Creative Writing**

Please indicate in the relevant boxes which summative assessment methods are used in each module and, where appropriate, the assessment length. Please delete or add columns and/or rows as necessary. An illustrative example, which should be deleted, is provided in the first line.

The titles 'Coursework', 'Practical' and 'Examination' are the headings under which the University is required to return data for the Key Information Set (KIS) and should not be changed. The specific headings under those are the ones given in the KIS guidance issued to Schools by Student Services; please amend them as necessary to fit the summative assessment diet on this programme and the most appropriate of the KIS data headings.

Level	Module Code	Module Title	Status (C,R,O) <sup>1</sup>	Assessment method													
				Coursework						Practical					Written Examination		
				Composition	Dissertation	Essay	Journal	Portfolio	Report	Performance	Practical Project	Practical skills	Presentation	Set exercises	Written	In-class test	In-class test
7	CW7050-30	Prof skills	C					1 x 2,500 words 1 x 5,000 + Proposal									
	CW7006-30	Prose Workshop	O					1 x 2,500									

<sup>1</sup> C = Core; R = Compulsory (ie required for this route); O = Optional

CW7007-30	Poetry Workshop	O					1 x 2,500 (equivalent) 1 x 5,000 (equivalent) + Commentary											
CW7010-30	Writing & Gender	O			2,500 words		2,500 words											
CW7011-30	Writing & Environment	O																
CW7012-30	Poet's Eye	O			“		“											
CW7013-30	Writing and Politics	O			“		“											
CW7014-30	Writer & Place	O			“		“											
CW7015-30	The Short Story	O			“		“											
CW7016-30	American	O			“		“											
CW7017-30	Mod & Po-Mod	O			“		“											
CW7019-30	Narrative Non-Fiction	O																
CW7021-30	The Love Story	O			“		“											
CW7031-30	Historical Fiction	O			“		“											
CW7030-30	Storyworlds	O					1 x 1000 words		5 minute 'pitch'									

								1 x 2,500 words											
	CW7024-60	The Manuscript	C	35,000-40,000 words		“		“											
	CW7032-30	Writing Now	O	5000 words		1 X 2000 words + 1 X 1000 words													
	CW7047-30	Essential Skills: The Writing Workshop	O	1500 words				3000 words											
	CW7510-30	Essential Skills: Spoken Word: The Power of Speech	O				2500 words			Equivalent to 4500 words									
	CW7046-30	Essential Skills: Story and Writer Development	O					Equivalent to 4500 words	2500 words										