

The Creative Business Network aims to provide insights and specialist knowledge, along with access to our fantastic student talent, dynamic academics and an expanding business network.



Financial Literacy: What affects our personal financial decisions? How can staff personal finances impact on business performance?

Tuesday 9 October 2018

Commons Building, Newton Park Campus 6 – 8pm

Everyday we make financial decisions that will affect our current and future economic well-being. The market is full of financial products and levels of personal debt have dramatically increased. Do we really understand the consequences of our financial decisions? In this session, we'll explore what we think we know, and compare this to what we really know about personal finance. We'll then consider how we can enable our staff to make the right financial decisions.

Booking will open in early autumn on **Bath Spa Live**.

We are student centered, teaching led, research informed and business orientated.

Bath Business School looks to develop tomorrow's business leaders and entrepreneurs. Positioned within the UK's leading University for creativity, innovation and enterprise, we are passionate about providing real impetus for transforming knowledge into growth and development for the region.

All events start at 6pm



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Tuesday 13 November 2018

Meet our final year marketing students

in partnership with Santander



Tuesday 21 January 2019

Innovation in Family Businesses: Renewing the skills



Monday 11 February 2019

City Destinations: Creating sustainable funding

In partnership with Visit Bath



March 2019 (date TBC)

Arts and Cultural Management Forum

Hosted with Research Centre for Creative and Cultural Industries



Tuesday 14 May 2019

From People to Enterprise: Building organisational strategic capabilities

In partnership with the Institute of Directors

In partnership with

CENTRE FOR CULTURAL AND CREATIVE INDUSTRIES