Financial Literacy: What affects our personal financial decisions? How can staff personal finances impact on business performance?

Tuesday 9 October 2018
Commons Building, Newton Park Campus 6 – 8pm

Everyday we make financial decisions that will affect our current and future economic well-being. The market is full of financial products and levels of personal debt have dramatically increased. Do we really understand the consequences of our financial decisions? In this session, we’ll explore what we think we know, and compare this to what we really know about personal finance. We’ll then consider how we can enable our staff to make the right financial decisions.

Booking will open in early autumn on Bath Spa Live.
We are student centered, teaching led, research informed and business orientated.

Bath Business School looks to develop tomorrow’s business leaders and entrepreneurs. Positioned within the UK’s leading University for creativity, innovation and enterprise, we are passionate about providing real impetus for transforming knowledge into growth and development for the region.

All events start at 6pm

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Tuesday 13 November 2018
Meet our final year marketing students in partnership with Santander

Tuesday 21 January 2019
Innovation in Family Businesses: Renewing the skills

Monday 11 February 2019
City Destinations: Creating sustainable funding
In partnership with Visit Bath

March 2019 (date TBC)
Arts and Cultural Management Forum
Hosted with Research Centre for Creative and Cultural Industries

Tuesday 14 May 2019
From People to Enterprise: Building organisational strategic capabilities
In partnership with the Institute of Directors

In partnership with
CENTRE FOR CULTURAL AND CREATIVE INDUSTRIES